

Document - Document and Entity Information		
Document - Document and Entity Information (USD \$)	3 Months Ended	
(custom.DocumentAndEntityInformationAbstract [Extension])	Mar. 31, 2017	May. 22, 2017
Entity Registrant Name (dei.EntityRegistrantName)	American Cannabis Company, Inc.	
Entity Central Index Key (dei.EntityCentralIndexKey)	0000945617	
Document Type (dei.DocumentType)	10-Q	
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Current Fiscal Year End Date (dei.CurrentFiscalYearEndDate)	--12-31	
Is Entity a Well-known Seasoned Issuer? (dei.EntityWellKnownSeasonedIssuer)	No	
Is Entity a Voluntary Filer? (dei.EntityVoluntaryFilers)	No	
Is Entity's Reporting Status Current? (dei.EntityCurrentReportingStatus)	Yes	
Entity Filer Category (dei.EntityFilerCategory)	Smaller Reporting Company	
Entity Public Float (dei.EntityPublicFloat)		
Entity Common Stock, Shares Outstanding (dei.EntityCommonStockSharesOutstanding)	51,425,095	
Document Fiscal Period Focus (dei.DocumentFiscalPeriodFocus)	Q1	
Document Fiscal Year Focus (dei.DocumentFiscalYearFocus)	2017	
(End Document - Document and Entity Information)		

Statement - Balance Sheets		
Statement - Balance Sheets (USD \$)		
(us-gaap:StatementOfFinancialPositionAbstract)	Mar. 31, 2017	Dec. 31, 2016
Assets (us-gaap:AssetsAbstract)		
Current assets (us-gaap:AssetsCurrentAbstract)		
Cash and cash equivalents (us-gaap:CashAndCashEquivalentsAtCarryingValue)	1,663,208	751,038
Accounts receivable, net (us-gaap:AccountsReceivableNet)	117,315	164,451
Inventory (us-gaap:InventoryNet)	28,788	42,500
Prepaid expenses and other current assets (us-gaap:OtherPrepaidExpenseCurrent)	19,616	9,825
Total current assets (us-gaap:AssetsCurrent)	1,828,927	967,814
Property and equipment, net (us-gaap:PropertyPlantAndEquipmentNet)	10,308	11,639
Total Other Assets (us-gaap:AssetsNoncurrent)	59,500	4,500
TOTAL ASSETS (us-gaap:Assets)	1,898,735	983,953
LIABILITIES AND SHAREHOLDER'S DEFICIT (us-gaap:LiabilitiesAndStockholdersEquityAbstract)		
Liabilities (us-gaap:LiabilitiesAbstract)		
Current liabilities (us-gaap:AccountsPayableAndAccruedLiabilitiesCurrentAbstract)		
Accounts payable (us-gaap:AccountsPayableCurrent)	52,302	55,782
Accounts payable, related party (us-gaap:DueToRelatedPartiesCurrent)	—	14,325
Advances from clients (us-gaap:AdvancesToAffiliate)	434,591	222,188

Accrued and other current liabilities (us-gaap:OtherAccruedLiabilitiesCurrent)	176,220	36,724
Total current liabilities (us-gaap:LiabilitiesCurrent)	663,113	329,019
Total liabilities (us-gaap:Liabilities)	663,113	329,019
Commitments and contingencies (us-gaap:CommitmentsAndContingencies)	—	—
Stockholders equity (us-gaap:StockholdersEquityAbstract)		
Common stock, \$0.00001 par value; 100,000,000 shares authorized; 51,425,095 and 49,847,593 issued and outstanding at March 31, 2017 and December 31, 2016, respectively (us-gaap:CommonStockValue)	514	498
Additional paid-in capital (us-gaap:AdditionalPaidInCapital)	6,176,056	5,389,384
Accumulated deficit (us-gaap:RetainedEarningsAccumulatedDeficit)	(4,940,948)	(4,734,948)
Total Shareholder's deficit (us-gaap:StockholdersEquity)	1,235,622	654,934
TOTAL LIABILITIES AND SHAREHOLDER'S DEFICIT (us-gaap:LiabilitiesAndStockholdersEquity)	1,898,735	983,953
(End Statement - Balance Sheets)		

Statement - Balance Sheets (Parenthetical)

Statement - Balance Sheets (Parenthetical) (USD \$) (us-gaap:StatementOfFinancialPositionAbstract)	Mar. 31, 2017	Dec. 31, 2016
Allowance for Accounts Receivable (us-gaap:AllowanceForDoubtfulAccountsPremiumsAndOtherReceivables)		
Common stock Par Value (us-gaap:CommonStockParOrStatedValuePerShare)	0.00001	0.00001
Common Stock Shares Authorized (us-gaap:CommonStockSharesAuthorized)	100,000,000	100,000,000
Common Stock Shares Issued (us-gaap:CommonStockSharesIssued)	51,425,095	49,847,593
Common Stock Shares Outstanding (us-gaap:CommonStockOtherSharesOutstanding)	51,425,095	49,847,593
(End Statement - Balance Sheets (Parenthetical))		

Statement - Statements of Operations

Statement - Statements of Operations (USD \$) (us-gaap:IncomeStatementAbstract)	3 Months Ended	
	Mar. 31, 2017	Mar. 31, 2016
Revenues (us-gaap:RevenuesAbstract)		
Consulting services (custom:ConsultingAndAdvisoryRevenues [Extension])	573,297	247,610
Products and equipment (custom:EquipmentSuppliesRevenues [Extension])	43,861	292,794
Total revenues (us-gaap:Revenues)	617,158	540,404
Costs of revenues (us-gaap:CostOfRevenueAbstract)		
Cost of consulting services (custom:CostOfConsultingAndAdvisory [Extension])	61,825	48,552
Cost of products and equipment (custom:CostOfEquipmentSupplies [Extension])	85,059	235,009
Total cost of revenues (us-gaap:CostOfRevenue)	146,884	283,531
Gross profit (us-gaap:GrossProfit)	470,274	256,873
Operating expenses (us-gaap:OperatingExpensesAbstract)		
General and administrative (us-gaap:GeneralAndAdministrativeExpense)	641,005	223,487
Selling and marketing expenses (us-gaap:SellingAndMarketingExpense)	38,235	20,815
Research and development (us-gaap:ResearchAndDevelopmentExpense)	468	—
Investor Relations (us-gaap:MarketingAndAdvertisingExpense)	5,195	17,175
Total Operating expenses (us-gaap:OperatingExpenses)	684,903	261,477

Income (Loss) from Operations (us-gaap:IncomeLossFromContinuingOperations)	(214,629)	(4,604)
Other Income (expense) (us-gaap:OtherIncomeAndExpensesAbstract)		
Interest income (us-gaap:InterestIncomeOperating)	8,629	—
Interest expense (us-gaap:InterestIncomeExpenseNet)	—	(8,953)
Total Other Income (expense) (us-gaap:OtherExpenses)	8,629	(8,953)
Net income (loss) before income taxes (us-gaap:IncomeLossBeforeExtraordinaryItemsAndCumulativeEffectOfChangeInAccountingPrinciple)	(206,000)	(13,557)
Income tax expense (benefit) (us-gaap:IncomeTaxExpenseBenefit)	—	—
Net income (loss) (us-gaap:NetIncomeLoss)	(206,000)	(13,557)
Basic and diluted net income (loss) per common share * (us-gaap:EarningsPerShareBasicAndDiluted)	0.00	0.00
Weighted average basic and diluted common shares outstanding (us-gaap:WeightedAverageNumberOfShareOutstandingBasicAndDiluted)	51,063,412	44,881,991
(End Statement - Statements of Operations)		

Statement - Statements of Cash Flows

Statement - Statements of Cash Flows (USD \$) (us-gaap:StatementOfCashFlowsAbstract)	3 Months Ended	
	Mar. 31, 2017	Mar. 31, 2016
CASH FLOW FROM OPERATING ACTIVITIES: (us-gaap:NetCashProvidedByUsedInOperatingActivitiesAbstract)		
Net loss (us-gaap:NetIncomeLoss)	(206,000)	(13,557)
Adjustments to reconcile net income (loss) to net cash (used in) operating activities: (us-gaap:AdjustmentsNoncashItemsToReconcileNetIncomeLossToCashProvidedByUsedInOperatingActivitiesAbstract)		
Bad debt expense (us-gaap:ProvisionForDoubtfulAccounts)	30,879	—
Depreciation (us-gaap:Depreciation)	1,105	1,214
Amortization of discount on convertible notes payable (us-gaap:AmortizationOfDebtDiscountPremium)	—	8,998
Stock-based compensation to employees (us-gaap:ShareBasedCompensation)	299,000	7,529
Stock-based compensation to service providers (us-gaap:StockIssuedDuringPeriodValueIssuedForServices)	—	1,100
Loss on Disposal of Property and Equipment (us-gaap:GainLossOnDispositionOfAssets)	227	—
Consulting Services in Exchange for Joint Venture Investment (custom:ConsultingServicesInExchangeForJointVentureInvestment [Extension])	(55,000)	—
Changes in operating assets and liabilities (us-gaap:AdjustmentsToReconcileNetIncomeLossToCashProvidedByUsedInOperatingActivitiesAbstract)		
Accounts receivable (us-gaap:IncreaseDecreaseInAccountsReceivable)	16,257	21,018
Inventory (us-gaap:IncreaseDecreaseInInventories)	13,712	(33,960)
Prepaid expenses and other current assets (us-gaap:IncreaseDecreaseInPrepaidDeferredExpenseAndOtherAssets)	(9,791)	(10,704)
Advances from clients (custom:AdvancesFromClients [Extension])	212,403	(72,883)
Accrued liabilities and other current liabilities (us-gaap:IncreaseDecreaseInOtherAccountsPayableAndAccruedLiabilities)	24,496	(21,722)
Accounts payable, related party (us-gaap:IncreaseDecreaseInAccountsPayableRelatedParties)	(14,325)	—
Accounts payable (us-gaap:IncreaseDecreaseInAccountsPayable)	(3,480)	(163,555)
Net Cash (used in) provided by Operating Activities (us-gaap:NetCashProvidedByUsedInOperatingActivities)	309,483	(276,522)
CASH FLOW FROM INVESTING ACTIVITIES: (us-gaap:NetCashProvidedByUsedInInvestingActivitiesAbstract)		
Purchases of property and equipment (us-gaap:PropertyPlantAndEquipmentAdditions)	—	(1,805)
Net cash (used in) investing activities (us-gaap:NetCashProvidedByUsedInInvestingActivities)	—	(1,805)
CASH FLOW FROM FINANCING ACTIVITIES (us-gaap:NetCashProvidedByUsedInFinancingActivitiesAbstract)		
Proceeds from issuance of common shares (us-gaap:ProceedsFromIssuanceOrSaleOfEquity)	602,687	—
Net cash provided by financing activities	602,687	—

(us-gaap:NetCashProvidedByUsedInFinancingActivities)		
Net increase (decrease) in cash and cash equivalents	912,170	(278,327)
(us-gaap:CashAndCashEquivalentsPeriodIncreaseDecrease)		
CASH AT BEGINNING OF PERIOD	751,038	555,780
(us-gaap:CashAndCashEquivalentsAtCarryingValue)		
CASH AT END OF YEAR	1,663,208	277,453
(us-gaap:CashAndCashEquivalentsAtCarryingValue)		
Supplemental disclosure of cash flow information:		
(us-gaap:SupplementalCashFlowElementsAbstract)		
Cash paid during the period for interest	—	—
(us-gaap:InterestPaid)		
Cash paid (received from) income taxes, net	—	—
(us-gaap:IncomeTaxesPaid)		

(End Statement - Statements of Cash Flows)

Disclosure - 1. Description of the Business

Disclosure - 1. Description of the Business (USD \$)	3 Months Ended
(us-gaap:AccountingPoliciesAbstract)	
	Mar. 31, 2017
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1. Description of the Business	<p>Note 1. Description of the Business</p> <p>American Cannabis Company, Inc. and its subsidiary Company, Hollister & Blacksmith, Inc., doing business as American Cannabis Consulting (“American Cannabis Consulting”), (collectively “the “Company”) are based in Denver, Colorado and operate a fully-integrated business model that features end-to-end solutions for businesses operating in the regulated cannabis industry in states and countries where cannabis is regulated and/or has been de-criminalized for medical use and/or legalized for recreational use. The Company provides advisory and consulting services specific to this industry, designs industry-specific products and facilities, and manages a strategic group partnership that offers both exclusive and non-exclusive customer products commonly used in the industry. American Cannabis Company, Inc. is a publicly listed company quoted on the OTCQB under the symbol “AMMJ”.</p>

(us-gaap:BusinessDescriptionAndBasisOfPresentationTextBlock)

(End Disclosure - 1. Description of the Business)

Disclosure - 2. Summary of Significant Accounting Policies

Disclosure - 2. Summary of Significant Accounting Policies (USD \$)	3 Months Ended
(us-gaap:AccountingPoliciesAbstract)	
	Mar. 31, 2017
<hr/>	
2. Summary of Significant Accounting Policies	<p>Note 2. Summary of Significant Accounting Policies</p> <p>Basis of Accounting</p> <p>The financial statements are prepared in accordance with accounting principles generally accepted in the United States of America (“U.S. GAAP”). The Company has elected a fiscal year ending on December 31. Certain balance sheet reclassifications have been made to prior period balances to reflect the current period’s presentation format; such reclassifications had no impact on the Company’s consolidated statements of operations or consolidated statements of cash flows and had no material impact on the Company’s consolidated balance sheets.</p> <p>Use of Estimates in Financial Reporting</p> <p>The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the amount of assets and liabilities, and disclosures of contingent assets and liabilities, as of the date of the financial statements during the periods presented. Actual results could differ from these estimates. Estimates and assumptions are reviewed periodically, and the effects of revisions are reflected in the financial statements in the period in which they are deemed to be necessary. Significant estimates made in the accompanying financial statements include but are not limited to following: those related to revenue recognition, allowance for doubtful accounts and unbilled services, lives and recoverability of equipment and other long-lived assets, contingencies and litigation. The Company is subject to uncertainties, such as the impact of future events, economic, environmental and political factors, and changes in the business climate; therefore, actual results may differ from those estimates. When no estimate in a given range is deemed to be better than any other when estimating contingent liabilities, the low end of the range is accrued. Accordingly, the accounting estimates used in the preparation of the Company's financial statements will change as new events occur, as more experience is acquired, as additional information is obtained and as the Company's operating environment changes. Changes in estimates are made when circumstances warrant. Such changes and refinements in estimation methodologies are reflected in reported results of operations; if material, the effects of changes in estimates are disclosed in the notes to the financial statements.</p> <p>Unaudited Interim Financial Statements</p> <p>The accompanying unaudited financial statements have been prepared in accordance with U.S. GAAP for interim financial information and with the instructions to Form 10-Q and Regulation S-X. Accordingly, the financial statements do not include all of the information and footnotes required by generally accepted accounting principles for complete financial statements. In the opinion of management, all adjustments consisting of normal recurring entries necessary for a fair statement of the periods presented for: (a) the financial position; (b) the result of operations; and (c) cash flows, have been made in order to make the financial statements presented not misleading. The results of operations for such interim periods are not necessarily indicative of operations for a full year.</p> <p>Cash and Cash Equivalents</p> <p>The Company considers all highly liquid investments with original maturities of three months or less to be cash equivalents. Cash and cash equivalents are held in operating accounts at a major financial institution.</p> <p>Accounts Receivable</p>

Accounts receivable are recorded at the net value of face amount less an allowance for doubtful accounts. The Company evaluates its accounts receivable periodically based on specific identification of any accounts receivable for which the Company deems the net realizable value to be less than the gross amount of accounts receivable recorded; in these cases, an allowance for doubtful accounts is established for those balances. In determining its need for an allowance for doubtful accounts, the Company considers historical experience, analysis of past due amounts, client creditworthiness and any other relevant available information. However, the Company's actual experience may vary from its estimates. If the financial condition of its clients were to deteriorate, resulting in their inability or unwillingness to pay the Company's fees, it may need to record additional allowances or write-offs in future periods. This risk is mitigated to the extent that the Company receives retainers from its clients prior to performing significant services.

The allowance for doubtful accounts, if any, is recorded as a reduction in revenue to the extent the provision relates to fee adjustments and other discretionary pricing adjustments. To the extent the provision relates to a client's inability to make required payments on accounts receivables, the provision is recorded in operating expenses. As of March 31, 2017, and December 31, 2016, the Company's allowance for doubtful accounts was \$62,295 and \$31,421, respectively. The Company recorded bad debt expense during the three months ended March 31, 2017 of \$30,879 and \$0 during the three months ended March 31, 2016.

Deposits

Deposits is comprised of advance payments made to third parties, primarily for inventory for which the Company has not yet taken title. When the Company takes title to inventory for which deposits are made, the related amount is classified as inventory, then recognized as a cost of revenues upon sale.

Inventory

Inventory is comprised of products and equipment owned by the Company to be sold to end-customers. Inventory is valued at cost, based on the specific identification method, unless and until the market value for the inventory is lower than cost, in which case an allowance is established to reduce the valuation to market value. As of March 31, 2017, and December 31, 2016, market values of all of the Company's inventory were greater than cost, and accordingly, no such valuation allowances were recognized.

Prepaid Expenses and Other Current Assets

Prepaid expenses and other current assets is primarily comprised of advance payments made to third parties for independent contractors' services or other general expenses. Prepaid services and general expenses are amortized over the applicable periods which approximate the life of the contract or service period.

Significant Clients and Customers

For the three months ended March 31, 2017, three customers individually accounted for \$487,075 of the Company's total revenues; these customers accounted for approximately 78% of the Company's total revenues for the period. For the three months ended March 31, 2016, five customers individually accounted for \$514,824 of the Company's total revenues and, in the aggregate, the comprised 95% of the Company's revenues, for the period.

Property and Equipment, net

Property and Equipment is stated at net book value, cost less depreciation. Maintenance and repairs are expensed as incurred. Depreciation of owned equipment is provided using the straight-line method over the estimated useful lives of the assets, ranging from two to seven years. Costs associated with in-progress construction are capitalized as incurred and depreciation is consummated once the underlying asset is placed into service. Property and equipment is reviewed for impairment as discussed below under "Accounting for the Impairment of Long-Lived Assets." The Company did not capitalize any interest as of March 31, 2017.

Accounting for the Impairment of Long-Lived Assets

The Company evaluates long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Upon such an occurrence, recoverability of assets to be held and used is measured by comparing the carrying amount of an asset to forecasted undiscounted net cash flows expected to be generated by the asset. If the carrying amount of the asset exceeds its estimated future cash flows, an impairment charge is recognized by the amount by which the carrying amount of the asset exceeds the fair value of the asset. For long-lived assets held for sale, assets are written down to fair value, less cost to sell. Fair value is determined based on discounted cash flows, appraised values or management's estimates, depending upon the nature of the assets. The Company had not recorded any impairment charges related to long-lived assets as of March 31, 2017 or December 31, 2016.

Beneficial Conversion Feature

If the conversion features of conventional convertible debt provides for a rate of conversion that is below market value at issuance, this feature is characterized as a beneficial conversion feature ("BCF"). A BCF is recorded by the Company as a debt discount pursuant to Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ACF") Topic 470-20 Debt with Conversion and Other Options. In those circumstances, the convertible debt is recorded net of the discount related to the BCF, and the Company amortizes the discount to interest expense, over the life of the debt using the effective interest method.

Revenue Recognition

Revenue is recognized in accordance with FASB ASC Topic 605, Revenue Recognition. The Company recognizes revenue when persuasive evidence of an arrangement exists, the related services are rendered or delivery has occurred, the price is fixed or determinable and collectability is reasonably assured.

The Company generates revenues from sales of industry-specific products and professional services consulting agreements. Consulting agreements are generally entered into on a time basis, for a fixed-fee or on a contingent fee basis. Generally, a prepayment or retainer is required prior to performing services.

Revenues from time-based engagements are recognized as the hours are incurred by the Company.

Revenues from fixed-fee engagements are recognized under the completed or proportional performance methods. Management reviews arrangement to determine whether or not the fixed-fee is for a final deliverable or act which is significant to the arrangement as a whole. If it is, revenue is recognized under the completed performance method, in which revenue is recognized once the final act or deliverable is performed or delivered. Revenue recognized under the proportional performance method is recognized as services are performed. Under this method, the Company estimates the amount of completed work in comparison to the total services to be provided under the arrangement or deliverable in order to determine the amount of revenue to be recognized. Revenue recognition is affected by a number of factors that change the estimated amount of work required to complete the deliverable, such as changes in scope, timing, awaiting notification of license award

from local government, and the level of client involvement. Losses, if any, on fixed-fee engagements are recognized in the period in which the loss first becomes probable and reasonably estimable. During the three-month periods ended March 31, 2017 and March 31, 2016, no such losses have occurred. The Company believes if an engagement terminates prior to completion it can recover the costs incurred related to the services provided.

The Company has some arrangements for which revenues are contingent upon achieving a pre-determined deliverable or future outcome. Any contingent revenue for these arrangements is not recognized until the contingency is resolved and collectability is reasonably assured.

The Company's arrangements with clients may include terms to deliver multiple services or deliverables. These contracts specifically identify the services to be provided with the corresponding deliverable. The value for each deliverable is determined based on the prices charged when each element is sold separately or by other vendor-specific objective evidence ("VSOE"). Revenues are recognized in accordance with our accounting policies for the elements as described above. The elements qualify for separation when the deliverables have value on a stand-alone basis and the value of the separate elements can be established by VSOE or an estimated selling price. While assigning values and identifying separate elements requires judgment, generally selling prices of the separate elements are readily identifiable as the Company also sells those elements individually outside of a multiple services engagement. Contracts with multiple elements are typically fixed-fee or on time basis. Arrangements are typically terminable by either party upon sufficient notice and do not include provisions for refunds relating to services provided.

Differences between the timing of billings and the recognition of revenue are recognized as either unbilled services or deferred revenue in the accompanying balance sheet. Revenues recognized for services performed, but not yet billed to clients are recorded as unbilled services.

Reimbursable expenses, including those relating to travel, other out-of-pocket expenses and any third-party costs, are included as a component of revenues. Typically, an equivalent amount of reimbursable expenses are included in total direct client service costs. Reimbursable expenses related to time and materials and fixed-fee engagements are recognized as revenue in the period in which the expense is incurred and collectability is reasonably assured. Taxes collected from customers and remitted to governmental authorities are presented in the statement of operations on a net basis.

Revenue from product and equipment sales, including delivery fees, is recognized when an order has been obtained, the price is fixed and determinable, the product is shipped, title has transferred and collectability is reasonably assured. Generally, our suppliers' drop-ship orders to our clients with origin terms. For any shipments with destination terms, the Company defers revenue until delivery to the customer. During the three months ended March 31, 2017 and March 31, 2016, sales returns were not significant and as such, no sales return allowance had been recorded as of March 31, 2017 and December 31, 2016.

Costs of Revenues

The Company's policy is to recognize costs of revenue in the same manner in conjunction with revenue recognition. Cost of revenue includes the costs directly attributable to revenue recognition and includes compensation and fees for services, travel and other expenses for services and costs of products and equipment. Selling, general and administrative expenses are charged to expense as incurred.

Advertising and Promotion Costs

Selling and Marketing costs are included as a component of selling and marketing expense and are expensed as incurred. During the three months ended March 31, 2017 and March 31, 2016, these costs were \$38,235 and \$20,815, respectively.

Shipping and Handling Costs

For product and equipment sales, shipping and handling costs are included as a component of cost of revenues.

Stock-Based Compensation

Restricted shares are awarded to employees and entitle the grantee to receive shares of common stock at the end of the established vesting period. The fair value of the grant is based on the stock price on the date of grant. The Company recognizes related compensation costs on a straight-line basis over the requisite vesting period of the award. During the three months ended March 31, 2017 and March 31, 2016, the Company had employee stock-based compensation expense of \$299,000 and \$7,529, respectively. Compensation expense for warrants and options is based on the fair value of the instruments on the grant date, which is determined using the Black-Scholes valuation model. During the three months ended March 31, 2017 and March 31, 2016, there was no compensation expense for warrants or stock options.

Income Taxes

The Company's corporate status changed from an S-Corporation, which it had been since inception, to a C-Corporation during the year ended December 31, 2014. As provided in Section 1361 of the Internal Revenue Code, for income tax purposes, S-Corporations are not subject to corporate income taxes; instead, the owners are taxed on their proportionate share of the S-Corporation's taxable income. Accordingly, we were not subject to income taxes for the three months ended March 31, 2014. We recognize deferred tax assets and liabilities for the expected future tax consequences of events that have been included in the financial statements or tax returns in accordance with applicable accounting guidance for accounting for income taxes, using currently enacted tax rates in effect for the year in which the differences are expected to reverse. We record a valuation allowance when necessary to reduce deferred tax assets to the amount expected to be realized. For the three months ended March 31, 2017, due to cumulative losses since our corporate status changed, we recorded a valuation allowance against our deferred tax asset that reduced our income tax benefit for the period to zero. As of March 31, 2017, and December 31, 2016, we had no liabilities related to federal or state income taxes and the carrying value of our deferred tax asset was zero.

Related Party Transactions

The Company follows FASB ASC subtopic 850-10, *Related Party Disclosures*, for the identification of related parties and disclosure of related party transactions.

Pursuant to ASC 850-10-20, related parties include: a) affiliates of the Company; b) entities for which investments in their equity securities would be required, absent the election of the fair value option under the Fair Value Option Subsection of Section 825-10-15, to be accounted for by the equity method by the investing entity; c) trusts for the benefit of employees, such as pension and profit-sharing trusts that are managed by or under the trusteeship of management; d) principal owners of the Company; e) management of the Company; f) other parties with which the Company may deal if one party controls or can significantly influence the management or operating policies of the other to an extent that one of the transacting parties might be prevented from fully pursuing its own separate interests; and g) other parties that can significantly influence the management or operating policies of the transacting parties or that have an ownership interest in one of the transacting parties and can significantly influence the other to an extent that one or more of the transacting parties might be prevented from fully pursuing its own separate interests.

See Note 10, "Related Party Transactions" for associated disclosures.

Net Income (Loss) Per Common Share

The Company reports net income (loss) per common share in accordance with FASB ASC 260, "Earnings per Share". This statement requires dual presentation of basic and diluted earnings with a reconciliation of the numerator and denominator of the earnings per share computations. Basic net income (loss) per share is computed by dividing net income attributable to common stockholders by the weighted average number of shares of common stock outstanding during the period and excludes the effects of any potentially dilutive securities. Diluted net income (loss) per share gives effect to any dilutive potential common stock outstanding during the period. The computation does not assume conversion, exercise or contingent exercise of securities that would have an anti-dilutive effect on earnings.

Due to the Company's net losses for the three months ended March 31, 2017, any potentially dilutive shares outstanding for these periods, respectively, were not presented in the EPS computations, as their effect would have been antidilutive.

Recent Accounting Pronouncements

The Company has reviewed all the recently issued, but not yet effective, accounting pronouncements and it does not believe any of these pronouncements will have a material impact on the Company.

Reclassifications

Prior year amounts have been reclassified to conform to the current year presentation.

(us-gaap:SignificantAccountingPoliciesTextBlock)

(End Disclosure - 2. Summary of Significant Accounting Policies)

Disclosure - 3. Accounts Receivable, net

Disclosure - 3. Accounts Receivable, net (USD \$)

(us-gaap:ReceivablesAbstract)

3 Months Ended

Mar. 31, 2017

3. Accounts Receivable, net

Note 3. Accounts Receivable, net

Accounts receivable, net, was comprised of the following as of March 31, 2017 and December 31, 2016:

	March 31, 2017	December 31, 2016
Gross accounts receivable	\$ 142,173	\$ 195,872
Less: allowance for doubtful accounts	-62,295	-31,421
Accounts receivable, net	\$ 117,315	\$ 164,481

The Company had bad debt expense during the three months ended March 31, 2017 of \$30,897. During the three months ended March 31, 2017 and 2016, the Company wrote-off old receivables and their related allowances for bad debts of \$5 and \$0, respectively.

(us-gaap:LoansNotesTradeAndOtherReceivablesDisclosureTextBlock)

(End Disclosure - 3. Accounts Receivable, net)

Disclosure - 4. Inventory

Disclosure - 4. Inventory (USD \$)

(us-gaap:InventoryDisclosureAbstract)

3 Months Ended

Mar. 31, 2017

4. Inventory

Note 5. Property and Equipment

Property and equipment, net, was comprised of the following as of March 31, 2017 and December 31, 2016:

	March 31, 2017	December 31, 2016
Office equipment	\$ 9,275	\$ 9,275
Furniture and fixtures	9,949	10,175
Machinery and equipment	2,337	2,337
Property and equipment, gross	21,561	21,787
Less: accumulated depreciation	(11,253)	(10,148)
Property and equipment, net	\$ 10,308	\$ 11,639

(us-gaap:InventoryDisclosureTextBlock)

(End Disclosure - 4. Inventory)

Disclosure - 5. Property and Equipment, net

Disclosure - 5. Property and Equipment, net (USD \$)

(us-gaap:PropertyPlantAndEquipmentAbstract)

3 Months Ended

Mar. 31, 2017

5. Property and Equipment, net

Note 5. Property and Equipment

Property and equipment, net, was comprised of the following as of March 31, 2017 and December 31, 2016:

	March 31, 2017	December 31, 2016
Office equipment	\$ 9,275	\$ 9,275
Furniture and fixtures	9,949	10,175
Machinery and equipment	2,337	2,337
Property and equipment, gross	21,561	21,787
Less: accumulated depreciation	(11,253)	(10,148)
Property and equipment, net	<u>\$ 10,308</u>	<u>\$ 11,639</u>

(us-gaap:PropertyPlantAndEquipmentDisclosureTextBlock)

(End Disclosure - 5. Property and Equipment, net)

Disclosure - 6. Other Assets

Disclosure - 6. Other Assets (USD \$)

(us-gaap:BankingAndThriftAbstract)

3 Months Ended

Mar. 31, 2017

6. Other Assets

Note 6. Other Assets

Other assets were comprised of the following as of March 31, 2017 and December 31, 2016:

	March 31, 2017	December 31, 2016
Deposits	\$ 4,500	\$ 4,500
Joint venture investments	55,000	—
Other assets	<u>\$ 59,500</u>	<u>\$ 4,500</u>

Deposits as of March 31, 2017 and December 31, 2016 reflect down payments made to vendors and service providers.

As of March 31, 2017, the Company entered into a joint venture exchanging services valued at \$55,000 for a 1% equity ownership in the joint venture. As of March 31, 2017, the joint venture has yet to begin operations.

(custom:OtherAssets1 [Extension])

(End Disclosure - 6. Other Assets)

Disclosure - 7. Accrued and Other Current Liabilities

Disclosure - 7. Accrued and Other Current Liabilities (USD \$)

(us-gaap:PayablesAndAccrualsAbstract)

3 Months Ended

Mar. 31, 2017

7. Accrued and Other Current Liabilities

Note 7. Accrued and Other Current Liabilities

Accrued and other current liabilities was comprised of the following at March 31, 2017 and December 31, 2016:

	March 31, 2017	December 31, 2016
Accrued payroll liabilities	115,000	12,903
Other accruals	61,220	14,986
Accrued and other current liabilities	<u>\$ 176,220</u>	<u>\$ 36,724</u>

(us-gaap:AccountsPayableAccruedLiabilitiesAndOtherLiabilitiesDisclosureCurrentTextBlock)

(End Disclosure - 7. Accrued and Other Current Liabilities)

Disclosure - 8. Related Party Transactions

Disclosure - 8. Related Party Transactions (USD \$)

(us-gaap:RelatedPartyTransactionsAbstract)

3 Months Ended

Mar. 31, 2017

8. Related Party Transactions

Note 8. Related Party Transactions

During the three months ended March 31, 2017, the Company incurred \$10,650 of expense payable to Prince & Tuohy CPA, Ltd., a company in which J. Michael Tuohy, the Company's Chief Financial Officer, is an owner. Amounts owed as of March 31, 2017 and December 31, 2016, were \$0 and \$14,325, respectively.

(us-gaap:RelatedPartyTransactionsDisclosureTextBlock)

Disclosure - 9. Stock-based Compensation**Disclosure - 9. Stock-based Compensation (USD \$)**

(us-gaap:EquityAbstract)

3 Months Ended**Mar. 31, 2017**

9. Stock-based Compensation

Note 9. Stock-based Compensation**Restricted Shares**

From time to time, the Company grants certain employees restricted shares of its common stock to provide further compensation in-lieu of wages and to align the employee's interests with the interests of its stockholders. Because vesting is based on continued employment, these equity-based incentives are also intended to attract, retain and motivate personnel upon whose judgment, initiative and effort the Company's success is largely dependent.

The following table summarizes the Company's restricted share award activity during the three months ended March 31, 2017:

	Restricted Shares Common Stock	Weighted Average
		Grant Date Fair Value
Outstanding unvested at December 31, 2016	-	\$ -
Granted	930,227	0.92
Vested restricted shares	200,000	-
Forfeited	-	-
Outstanding unvested at March 31, 2017	730,227	\$ -

During the three months ended March 31, 2017 and 2016, the Company granted 930,227 and 0 restricted shares respectively, and total stock-based compensation expense for restricted shares was \$299,000 and \$0 for the three months ended March 31, 2017 and 2016, respectively.

Warrants

As of March 31, 2017, and December 31, 2016, the Company issued fully-vested warrants to the Company's independent board member to purchase up to two hundred and fifty thousand (250,000) shares of common stock at an exercise price of sixty-three cents (\$0.63) per share were outstanding, exercisable within five (5) years of the date of issuance on November 19, 2014. The grant date fair value of the warrants, as calculated based on the Black-Scholes valuation model, was \$0.59 per share. There were no outstanding unvested warrants or new issuances of warrants during the three months ended March 31, 2017; consequently, no stock-based compensation expense associated with warrants was recorded during the three months ended March 31, 2017.

As of March 31, 2017, and December 31, 2016, as the exercise price per share exceeded the price per share of our common shares, there was no aggregate intrinsic value of outstanding warrants. As of March 31, 2017, and December 31, 2016, the warrants had 2.8 and 3.2 years remaining until expiration, respectively. No warrants were issued or outstanding during or preceding the three months ended March 31, 2017.

Stock Options

In addition to the warrants as described above, the Company's independent board member shall be eligible to receive options for 400,000 shares of common stock under the Company's incentive plan, as and when duly approved by the Board of Directors.

Stock Issuable in Compensation for Professional Services

From time to time, the Company enters into agreements whereby a professional service provider will be compensated for services rendered to the Company by shares of common stock in lieu of cash. During the three months ended March 31, 2017, no common stock was issued.

(us-gaap:ShareholdersEquityAndShareBasedPaymentsTextBlock)

(End Disclosure - 9. Stock-based Compensation)

Disclosure - 10. Stockholders Equity**Disclosure - 10. Stockholders Equity (USD \$)**

(us-gaap:EquityAbstract)

3 Months Ended**Mar. 31, 2017**

10. Stockholders Equity

Note 10. Stockholders' Equity**Preferred Stock**

American Cannabis Company, Inc. is authorized to issue 5,000,000 shares of preferred stock at \$0.01 par value. No shares of preferred stock were issued and outstanding during the three months ended March 31, 2017, and 2016 respectively.

Common Stock

American Cannabis Company, Inc. is authorized to issue 100,000,000 common shares at \$0.00001 par value per share.

On January 4, 2017, the Company issued 430,227 restricted shares to employees, valued at \$184,000.

On January 10, 2017, pursuant to the amended and restated Investment Agreement between the Company and Tangiers Global, LLC, the Company sold 588,841 registered common shares to Tangiers for \$414,544 net of applicable financing costs received March 3, 2017.

On February 22, 2017, pursuant to the amended and restated Investment Agreement between the Company and Tangiers Global, LLC, the Company sold 320,549 registered common shares to Tangiers for \$188,143 net of applicable financing costs received on March 3, 2017.

(us-gaap:StockholdersEquityNoteDisclosureTextBlock)

(End Disclosure - 10. Stockholders Equity)

Disclosure - 11. Subsequent Events

Disclosure - 11. Subsequent Events (USD \$)

(us-gaap:SubsequentEventsAbstract)

3 Months Ended

Mar. 31, 2017

11. Subsequent Events

Note 11. Subsequent Events

Except as discussed below, we have evaluated all events that occurred after the balance sheet date through the date when our financial statements were issued to determine if there were any reportable subsequent events. Management has determined that there were no reportable subsequent events to be disclosed.

On April 11, 2017, the Company issued 8,955 common shares to its former Chief Financial Officer, Jesus Quintero, pursuant to a contract.

(us-gaap:SubsequentEventsTextBlock)

(End Disclosure - 11. Subsequent Events)

Disclosure - 2. Summary of Significant Accounting Policies (Policies)

Disclosure - 2. Summary of Significant Accounting Policies (Policies) (USD \$) 3 Months Ended

(us-gaap:AccountingPoliciesAbstract)

Mar. 31, 2017

Basis of Accounting

Basis of Accounting

The financial statements are prepared in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP"). The Company has elected a fiscal year ending on December 31. Certain balance sheet reclassifications have been made to prior period balances to reflect the current period's presentation format; such reclassifications had no impact on the Company's consolidated statements of operations or consolidated statements of cash flows and had no material impact on the Company's consolidated balance sheets.

(us-gaap:BasisOfAccountingPolicyTextBlock)

Reclassifications

Reclassifications

Prior year amounts have been reclassified to conform to the current year presentation.

(us-gaap:Reclassifications)

Use of Estimates in Financial Reporting

Use of Estimates in Financial Reporting

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the amount of assets and liabilities, and disclosures of contingent assets and liabilities, as of the date of the financial statements during the periods presented. Actual results could differ from these estimates. Estimates and assumptions are reviewed periodically, and the effects of revisions are reflected in the financial statements in the period in which they are deemed to be necessary. Significant estimates made in the accompanying financial statements include but are not limited to following: those related to revenue recognition, allowance for doubtful accounts and unbilled services, lives and recoverability of equipment and other long-lived assets, contingencies and litigation. The Company is subject to uncertainties, such as the impact of future events, economic, environmental and political factors, and changes in the business climate; therefore, actual results may differ from those estimates. When no estimate in a given range is deemed to be better than any other when estimating contingent liabilities, the low end of the range is accrued. Accordingly, the accounting estimates used in the preparation of the Company's financial statements will change as new events occur, as more experience is acquired, as additional information is obtained and as the Company's operating environment changes. Changes in estimates are made when circumstances warrant. Such changes and refinements in estimation methodologies are reflected in reported results of operations; if material, the effects of changes in estimates are disclosed in the notes to the financial statements.

(us-gaap:UseOfEstimates)

Unaudited Interim Financial Statements

Unaudited Interim Financial Statements

The accompanying unaudited financial statements have been prepared in accordance with U.S. GAAP for interim financial information and with the instructions to Form 10-Q and Regulation S-X. Accordingly, the financial statements do not include all of the information and footnotes required by generally accepted accounting principles for complete financial statements. In the opinion of management, all adjustments consisting of normal recurring entries necessary for a fair statement of the periods presented for: (a) the financial position; (b) the result of operations; and (c) cash flows, have been made in order to make the financial statements presented not misleading. The results of operations for such interim periods are not necessarily indicative of operations for a full year.

(us-gaap:PriorPeriodReclassificationAdjustmentDescription)

Cash and Cash Equivalents

Cash and Cash Equivalents

The Company considers all highly liquid investments with original maturities of three months or less to be cash equivalents. Cash and cash equivalents are held in operating accounts at a major financial institution.

(us-gaap:CashAndCashEquivalentsPolicyTextBlock)

Accounts Receivable

Accounts Receivable

Accounts receivable are recorded at the net value of face amount less an allowance for doubtful accounts. The Company evaluates its accounts receivable periodically based on specific identification of any accounts receivable for which the Company deems the net realizable value to be less than the gross amount of accounts receivable recorded; in these cases, an allowance for doubtful accounts is established for those balances. In determining its need for an allowance for doubtful accounts, the Company considers historical experience, analysis of past due amounts, client creditworthiness and any other relevant available information. However, the Company's actual experience may vary from its estimates. If the financial condition of its clients were to deteriorate, resulting in their inability or unwillingness to pay the Company's fees, it may need to record additional allowances or write-offs in future periods. This risk is mitigated to the extent that the Company receives retainers from its clients prior to performing significant services.

The allowance for doubtful accounts, if any, is recorded as a reduction in revenue to the extent the provision relates to fee adjustments and other discretionary pricing adjustments. To the extent the provision relates to a client's inability to make required payments on accounts receivables, the provision is recorded in operating expenses. As of March 31, 2017, and December 31, 2016, the Company's allowance for doubtful accounts was \$62,295 and \$31,421, respectively. The Company recorded bad debt expense during the three months ended March 31, 2017 of \$30,879 and \$0 during the three months ended March 31, 2016.

(us-gaap:ReceivablesPolicyTextBlock)

Deposits

Deposits

Deposits is comprised of advance payments made to third parties, primarily for inventory for which the Company has not yet taken title. When the Company takes title to inventory for which deposits are made, the related amount is classified as inventory, then recognized as a cost of revenues upon sale.

(us-gaap:DepositContractsPolicy)

Inventory

Inventory

Inventory is comprised of products and equipment owned by the Company to be sold to end-customers. Inventory is valued at cost, based on the specific identification method, unless and until the market value for the inventory is lower than cost, in which case an allowance is established to reduce the valuation to market value. As of March 31, 2017, and December 31, 2016, market values of all of the Company's inventory were greater than cost, and accordingly, no such valuation allowances were recognized.

(us-gaap:InventoryPolicyTextBlock)

Prepaid Expenses and Other Current Assets

Prepaid Expenses and Other Current Assets

Prepaid expenses and other current assets is primarily comprised of advance payments made to third parties for independent contractors' services or other general expenses. Prepaid services and general expenses are amortized over the applicable periods which approximate the life of the contract or service period.

(us-gaap:ReceivablesAndPortionsOfSecuritizedAssetsThatCanBePrepaidAtPotentialLossPolicyTextBlock)

Significant Clients and Customers

Significant Clients and Customers

For the three months ended March 31, 2017, three customers individually accounted for \$487,075 of the Company's total revenues; these customers accounted for approximately 78% of the Company's total revenues for the period. For the three months ended March 31, 2016, five customers individually accounted for \$514,824 of the Company's total revenues and, in the aggregate, the comprised 95% of the Company's revenues, for the period

(us-gaap:ConcentrationRiskCreditRisk)

Property and Equipment, net

Property and Equipment, net

Property and Equipment is stated at net book value, cost less depreciation. Maintenance and repairs are expensed as incurred. Depreciation of owned equipment is provided using the straight-line method over the estimated useful lives of the assets, ranging from two to seven years. Costs associated with in-progress construction are capitalized as incurred and depreciation is consummated once the underlying asset is placed into service. Property and equipment is reviewed for impairment as discussed below under "Accounting for the Impairment of Long-Lived Assets." The Company did not capitalize any interest as of March 31, 2017.

(us-gaap:PropertyPlantAndEquipmentPolicyTextBlock)

Accounting for the Impairment of Long-Lived Assets

Accounting for the Impairment of Long-Lived Assets

The Company evaluates long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Upon such an occurrence, recoverability of assets to be held and used is measured by comparing the carrying amount of an asset to forecasted undiscounted net cash flows expected to be generated by the asset. If the carrying amount of the asset exceeds its estimated future cash flows, an impairment charge is recognized by the amount by which the carrying amount of the asset exceeds the fair value of the asset. For long-lived assets held for sale, assets are written down to fair value, less cost to sell. Fair value is determined based on discounted cash flows, appraised values or management's estimates, depending upon the nature of the assets. The Company had not recorded any impairment charges related to long-lived assets as of March 31, 2017 or December 31, 2016.

(us-gaap:ImpairmentOrDisposalOfLongLivedAssetsPolicyTextBlock)

Beneficial Conversion Feature

Beneficial Conversion Feature

If the conversion features of conventional convertible debt provides for a rate of conversion that is below market value at issuance, this feature is characterized as a beneficial conversion feature ("BCF"). A BCF is recorded by the Company as a debt discount pursuant to Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ACF") Topic 470-20 Debt with Conversion and Other Options. In those circumstances, the convertible debt is recorded net of the discount related to the BCF, and the Company amortizes the discount to interest expense, over the life of the debt using the effective interest method.

(us-gaap:DerivativesPolicyTextBlock)

Revenue Recognition

Revenue Recognition

Revenue is recognized in accordance with FASB ASC Topic 605, Revenue Recognition. The Company recognizes revenue when persuasive evidence of an arrangement exists, the related services are rendered or delivery has occurred, the price is fixed or determinable and collectability is reasonably assured.

The Company generates revenues from sales of industry-specific products and professional services consulting agreements. Consulting agreements are generally entered into on a time basis, for a fixed-fee or on a contingent fee basis. Generally, a prepayment or retainer is required prior to performing services.

Revenues from time-based engagements are recognized as the hours are incurred by the Company.

Revenues from fixed-fee engagements are recognized under the completed or proportional performance methods. Management reviews arrangement to determine whether or not the fixed-fee is for a final deliverable or act which is significant to the arrangement as a whole. If it is, revenue is recognized under the completed performance

method, in which revenue is recognized once the final act or deliverable is performed or delivered. Revenue recognized under the proportional performance method is recognized as services are performed. Under this method, the Company estimates the amount of completed work in comparison to the total services to be provided under the arrangement or deliverable in order to determine the amount of revenue to be recognized. Revenue recognition is affected by a number of factors that change the estimated amount of work required to complete the deliverable, such as changes in scope, timing, awaiting notification of license award from local government, and the level of client involvement. Losses, if any, on fixed-fee engagements are recognized in the period in which the loss first becomes probable and reasonably estimable. During the three-month periods ended March 31, 2017 and March 31, 2016, no such losses have occurred. The Company believes if an engagement terminates prior to completion it can recover the costs incurred related to the services provided.

The Company has some arrangements for which revenues are contingent upon achieving a pre-determined deliverable or future outcome. Any contingent revenue for these arrangements is not recognized until the contingency is resolved and collectability is reasonably assured.

The Company's arrangements with clients may include terms to deliver multiple services or deliverables. These contracts specifically identify the services to be provided with the corresponding deliverable. The value for each deliverable is determined based on the prices charged when each element is sold separately or by other vendor-specific objective evidence ("VSOE"). Revenues are recognized in accordance with our accounting policies for the elements as described above. The elements qualify for separation when the deliverables have value on a stand-alone basis and the value of the separate elements can be established by VSOE or an estimated selling price. While assigning values and identifying separate elements requires judgment, generally selling prices of the separate elements are readily identifiable as the Company also sells those elements individually outside of a multiple services engagement. Contracts with multiple elements are typically fixed-fee or on time basis. Arrangements are typically terminable by either party upon sufficient notice and do not include provisions for refunds relating to services provided.

Differences between the timing of billings and the recognition of revenue are recognized as either unbilled services or deferred revenue in the accompanying balance sheet. Revenues recognized for services performed, but not yet billed to clients are recorded as unbilled services.

Reimbursable expenses, including those relating to travel, other out-of-pocket expenses and any third-party costs, are included as a component of revenues. Typically, an equivalent amount of reimbursable expenses are included in total direct client service costs. Reimbursable expenses related to time and materials and fixed-fee engagements are recognized as revenue in the period in which the expense is incurred and collectability is reasonably assured. Taxes collected from customers and remitted to governmental authorities are presented in the statement of operations on a net basis.

Revenue from product and equipment sales, including delivery fees, is recognized when an order has been obtained, the price is fixed and determinable, the product is shipped, title has transferred and collectability is reasonably assured. Generally, our suppliers' drop-ship orders to our clients with origin terms. For any shipments with destination terms, the Company defers revenue until delivery to the customer. During the three months ended March 31, 2017 and March 31, 2016, sales returns were not significant and as such, no sales return allowance had been recorded as of March 31, 2017 and December 31, 2016.

(us-gaap:RevenueRecognitionPolicyTextBlock)

Costs of Revenues

Costs of Revenues

The Company's policy is to recognize costs of revenue in the same manner in conjunction with revenue recognition. Cost of revenue includes the costs directly attributable to revenue recognition and includes compensation and fees for services, travel and other expenses for services and costs of products and equipment. Selling, general and administrative expenses are charged to expense as incurred.

(us-gaap:CostOfSalesPolicyTextBlock)

Advertising and Promotion Costs

Advertising and Promotion Costs

Selling and Marketing costs are included as a component of selling and marketing expense and are expensed as incurred. During the three months ended March 31, 2017 and March 31, 2016, these costs were \$38,235 and \$20,815, respectively.

(us-gaap:AdvertisingCostsPolicyTextBlock)

Shipping and Handling Costs

Shipping and Handling Costs

For product and equipment sales, shipping and handling costs are included as a component of cost of revenues.

(us-gaap:ShippingAndHandlingCostPolicyTextBlock)

Stock-Based Compensation

Stock-Based Compensation

Restricted shares are awarded to employees and entitle the grantee to receive shares of common stock at the end of the established vesting period. The fair value of the grant is based on the stock price on the date of grant. The Company recognizes related compensation costs on a straight-line basis over the requisite vesting period of the award. During the three months ended March 31, 2017 and March 31, 2016, the Company had employee stock-based compensation expense of \$299,000 and \$7,529, respectively. Compensation expense for warrants and options is based on the fair value of the instruments on the grant date, which is determined using the Black-Scholes valuation model. During the three months ended March 31, 2017 and March 31, 2016, there was no compensation expense for warrants or stock options.

(us-gaap:ShareBasedCompensationOptionAndIncentivePlansPolicy)

Income Taxes

Income Taxes

The Company's corporate status changed from an S-Corporation, which it had been since inception, to a C-Corporation during the year ended December 31, 2014. As provided in Section 1361 of the Internal Revenue Code, for income tax purposes, S-Corporations are not subject to corporate income taxes; instead, the owners are taxed on their proportionate share of the S-Corporation's taxable income. Accordingly, we were not subject to income taxes for the three months ended March 31, 2014. We recognize deferred tax assets and liabilities for the expected future tax consequences of events that have been included in the financial statements or tax returns in accordance with applicable accounting guidance for accounting for income taxes, using currently enacted tax rates in effect for the year in which the differences are expected to reverse. We record a valuation allowance when necessary to reduce deferred tax assets to the amount expected to be realized. For the three months ended March 31, 2017, due to cumulative losses since our corporate status changed, we recorded a valuation allowance against our deferred tax asset that reduced our income tax benefit for the period to zero. As of March 31, 2017, and December 31, 2016, we had no liabilities related to federal or state income taxes and the carrying value of our deferred tax asset was zero.

(us-gaap:IncomeTaxPolicyTextBlock)

Related Party Transactions

Related Party Transactions

The Company follows FASB ASC subtopic 850-10, *Related Party Disclosures*, for the identification of related parties and disclosure of related party transactions.

Pursuant to ASC 850-10-20, related parties include: a) affiliates of the Company; b) entities for which investments in their equity securities would be required, absent the election of the fair value option under the Fair Value Option Subsection of Section 825-10-15, to be accounted for by the equity method by the investing entity; c) trusts for the benefit of employees, such as pension and profit-sharing trusts that are managed by or under the trusteeship of management; d) principal owners of the Company; e) management of the Company; f) other parties with which the Company may deal if one party controls or can significantly influence the management or operating policies of the other to an extent that one of the transacting parties might be prevented from fully pursuing its own separate interests; and g) other parties that can significantly influence the management or operating policies of the transacting parties or that have an ownership interest in one of the transacting parties and can significantly influence the other to an extent that one or more of the transacting parties might be prevented from fully pursuing its own separate interests.

See Note 10, "Related Party Transactions" for associated disclosures.

(custom:RelatedPartyTransactionsPolicyTextBlock [Extension])

Net Income (Loss) Per Common Share

Net Income (Loss) Per Common Share

The Company reports net income (loss) per common share in accordance with FASB ASC 260, "Earnings per Share". This statement requires dual presentation of basic and diluted earnings with a reconciliation of the numerator and denominator of the earnings per share computations. Basic net income (loss) per share is computed by dividing net income attributable to common stockholders by the weighted average number of shares of common stock outstanding during the period and excludes the effects of any potentially dilutive securities. Diluted net income (loss) per share gives effect to any dilutive potential common stock outstanding during the period. The computation does not assume conversion, exercise or contingent exercise of securities that would have an anti-dilutive effect on earnings.

Due to the Company's net losses for the three months ended March 31, 2017, any potentially dilutive shares outstanding for these periods, respectively, were not presented in the EPS computations, as their effect would have been antidilutive.

(us-gaap:EarningsPerSharePolicyTextBlock)

Recent Accounting Pronouncements

Recent Accounting Pronouncements

The Company has reviewed all the recently issued, but not yet effective, accounting pronouncements and it does not believe any of these pronouncements will have a material impact on the Company.

(us-gaap:NewAccountingPronouncementsPolicyTextBlock)

Reclassifications

Reclassifications

Prior year amounts have been reclassified to conform to the current year presentation.

(us-gaap:Reclassifications)

(End Disclosure - 2. Summary of Significant Accounting Policies (Policies))

Disclosure - 3. Accounts Receivable, net (Tables)

Disclosure - 3. Accounts Receivable, net (Tables) (USD \$)

(us-gaap:ReceivablesAbstract)

3 Months Ended

Mar. 31, 2017

Accounts Receivable

	March 31, 2017	December 31, 2016
Gross accounts receivable	\$ 142,173	\$ 195,872
Less: allowance for doubtful accounts	-62,295	-31,421
Accounts receivable, net	<u>\$ 117,315</u>	<u>\$ 164,481</u>

(us-gaap:ScheduleOfAccountsNotesLoansAndFinancingReceivableTextBlock)

(End Disclosure - 3. Accounts Receivable, net (Tables))

Disclosure - 4. Inventory (Tables)

Disclosure - 4. Inventory (Tables) (USD \$)

(custom:DepositsTablesAbstract [Extension])

3 Months Ended

Mar. 31, 2017

Inventory

	March 31, 2017	December 31, 2016
Raw materials	\$ 12,192	\$ 16,614
Work in progress	3,601	—
Finished goods	20,197	25,886
Total	<u>\$ 28,788</u>	<u>\$ 42,500</u>

(us-gaap:ScheduleOfInventoryCurrentTableTextBlock)

(End Disclosure - 4. Inventory (Tables))

Disclosure - 5. Property and Equipment, net (Tables)

Disclosure - 5. Property and Equipment, net (Tables) (USD \$)

(custom:PropertyAndEquipmentNetTablesAbstract [Extension])

3 Months Ended

Mar. 31, 2017

Property and Equipment, net	March 31, 2017	December 31, 2016
Office equipment	\$ 9,275	\$ 9,275
Furniture and fixtures	9,949	10,175
Machinery and equipment	2,337	2,337
Property and equipment, gross	21,561	21,787
Less: accumulated depreciation	(11,253)	(10,148)
Property and equipment, net	\$ 10,308	\$ 11,639

(us-gaap:PropertyPlantAndEquipmentTextBlock)

(End Disclosure - 5. Property and Equipment, net (Tables))

Disclosure - 6. Other Assets (Tables)

Disclosure - 6. Other Assets (Tables) (USD \$)	3 Months Ended		
(custom:PrepaidExpensesAndOtherCurrentAssetsTablesAbstract [Extension])			
		Mar. 31, 2017	
Other Assets		March 31, 2017	December 31, 2016
Deposits		\$ 4,500	\$ 4,500
Joint venture investments		55,000	—
Other assets		\$ 59,500	\$ 4,500

(us-gaap:DeferredCostsCapitalizedPrepaidAndOtherAssetsDisclosureTextBlock)

(End Disclosure - 6. Other Assets (Tables))

Disclosure - 7. Accrued and Other Current Liabilities (Tables)

Disclosure - 7. Accrued and Other Current Liabilities (Tables) (USD \$)	3 Months Ended		
(us-gaap:PayablesAndAccrualsAbstract)			
		Mar. 31, 2017	
Accrued and Other Current Liabilities		March 31, 2017	December 31, 2016
Accrued payroll liabilities		115,000	12,903
Other accruals		61,220	14,986
Accrued and other current liabilities		\$ 176,220	\$ 36,724

(us-gaap:ScheduleOfAccountsPayableAndAccruedLiabilitiesTableTextBlock)

(End Disclosure - 7. Accrued and Other Current Liabilities (Tables))

Disclosure - 9. Stock-based Compensation (Tables)

Disclosure - 9. Stock-based Compensation (Tables) (USD \$)	3 Months Ended			
(custom:StockbasedCompensationTablesAbstract [Extension])				
		Mar. 31, 2017		
Schedule of stock based compensation		Restricted Shares	Weighted Average	
		Common Stock	Grant Date	Fair Value
Outstanding unvested at December 31, 2016		-	\$	-
Granted		930,227		0.92
Vested restricted shares		200,000		-
Forfeited		-		-
Outstanding unvested at March 31, 2017		730,227	\$	-

(us-gaap:ScheduleOfShareBasedCompensationStockOptionsAndStockAppreciationRightsAwardActivityTableTextBlock)

(End Disclosure - 9. Stock-based Compensation (Tables))

Disclosure - 3. Accounts Receivable, net - Accounts Receivable (Details)

Disclosure - 3. Accounts Receivable, net - Accounts Receivable (Details) (USD \$)	Mar. 31, 2017	Dec. 31, 2016
(us-gaap:ReceivablesAbstract)		

Gross accounts receivable (us-gaap:AccountsReceivableGrossCurrent)	142,173	195,872
Less: allowance for doubtful accounts (us-gaap:AllowanceForDoubtfulAccountsReceivableCurrent)	(62,295)	(31,421)
Accounts receivable, net (us-gaap:AccountsAndNotesReceivableNet)	117,315	164,481

(End Disclosure - 3. Accounts Receivable, net - Accounts Receivable (Details))

Disclosure - 4. Inventory (Details)

Disclosure - 4. Inventory (Details) (USD \$) (us-gaap:InventoryDisclosureAbstract)	Mar. 31, 2017	Dec. 31, 2016
Raw materials (us-gaap:InventoryRawMaterialsAndSupplies)	12,192	16,614
Work in progress (us-gaap:InventoryWorkInProcess)	3,601	—
Finished Goods (us-gaap:InventoryFinishedGoods)	20,197	25,886
Total (us-gaap:InventoryNet)	28,788	42,500

(End Disclosure - 4. Inventory (Details))

Disclosure - 5. Property and Equipment, net - Property and Equipment, Net (Details)

Disclosure - 5. Property and Equipment, net - Property and Equipment, Net (Details) (USD \$) (us-gaap:PropertyPlantAndEquipmentAbstract)	Mar. 31, 2017	Mar. 31, 2017	Mar. 31, 2017	Mar. 31, 2017	Dec. 31, 2016	Dec. 31, 2016	Dec. 31, 2016	Dec. 31, 2016
(us-gaap:PropertyPlantAndEquipmentByTypeAxis)								
(us-gaap:PropertyPlantAndEquipmentTypeDomain)	Office Equipment	Furniture and Fixtures	Machinery and Equipment		Office Equipment	Furniture and Fixtures	Machinery and Equipment	
Property and equipment, gross (us-gaap:PropertyPlantAndEquipmentGross)	9,275	9,949	2,337	21,561	9,275	10,175	2,337	21,787
Less: accumulated depreciation (us-gaap:AccumulatedDepreciationDepletionAndAmortizationPropertyPlantAndEquipment)				(11,253)				(10,148)
Property and equipment, net (us-gaap:PropertyPlantAndEquipmentNet)				10,308				11,639

(End Disclosure - 5. Property and Equipment, net - Property and Equipment, Net (Details))

Disclosure - 6. Other Assets (Details)

Disclosure - 6. Other Assets (Details) (USD \$) (custom:OtherAssetsDetailsAbstract [Extension])	Mar. 31, 2017	Dec. 31, 2016
Deposits (us-gaap:Deposits)	4,500	4,500
Joint venture investments (custom:JointVentureInvestments [Extension])	55,000	—
Other assets (us-gaap:OtherAssets)	59,500	4,500

(End Disclosure - 6. Other Assets (Details))

Disclosure - 7. Accrued and Other Current Liabilities - Accrued and Other Current Liabilities (Details)

Disclosure - 7. Accrued and Other Current Liabilities - Accrued and Other Current Liabilities (Details) (USD \$) (us-gaap:PayablesAndAccrualsAbstract)	Mar. 31, 2017	Dec. 31, 2016
Accrued payroll liabilities (us-gaap:AccruedSalariesCurrent)	115,000	12,903
Other accruals (us-gaap:AccountsPayableOtherCurrent)	61,220	14,986
Accrued and other current liabilities (us-gaap:AccountsPayableAndOtherAccruedLiabilities)	176,220	36,724

(End Disclosure - 7. Accrued and Other Current Liabilities - Accrued and Other Current Liabilities (Details))

Disclosure - 9. Stock-based Compensation (Details)

Disclosure - 9. Stock-based Compensation (Details) (USD \$)	3 Months Ended
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Outstanding Shares, Beginning (us-gaap:ShareBasedCompensationArrangementByShareBasedPaymentAwardOptionsOutstandingNumber)	
Outstanding Weighted Average Grant Date Fair Value, Beginning (us-gaap:ShareBasedCompensationArrangementByShareBasedPaymentAwardOptionsNonvestedWeightedAverageGrantDateFairValue)	
Granted Shares (us-gaap:ShareBasedCompensationArrangementByShareBasedPaymentAwardOptionsGrantsInPeriod)	930,227
Granted, Weighted Average Grant Date Fair Value (us-gaap:ShareBasedCompensationArrangementByShareBasedPaymentAwardOptionsGrantsInPeriodWeightedAverageExercisePrice)	0.92
Vested restricted shares, shares (us-gaap:ShareBasedCompensationArrangementByShareBasedPaymentAwardOptionsVestedNumberOfShares)	200,000
Vested restricted shares, Weighted Average Grant Date Fair Value (us-gaap:ShareBasedCompensationArrangementByShareBasedPaymentAwardOptionsVestedWeightedAverageGrantDateFairValue)	
Forfeited, Shares (us-gaap:ShareBasedCompensationArrangementByShareBasedPaymentAwardOptionsNonvestedOptionsForfeitedNumberOfShares)	
Forfeited, Weighted Average Grant Date Fair Value (us-gaap:ShareBasedCompensationArrangementByShareBasedPaymentAwardOptionsNonvestedOptionsForfeitedWeightedAverageGrantDateFairValue)	
Outstanding Shares, End (us-gaap:ShareBasedCompensationArrangementByShareBasedPaymentAwardOptionsOutstandingNumber)	730,227
Outstanding Weighted Average Grant Date Fair Value, End (us-gaap:ShareBasedCompensationArrangementByShareBasedPaymentAwardOptionsNonvestedWeightedAverageGrantDateFairValue)	

(End Disclosure - 9. Stock-based Compensation (Details))

Contexts

ID	Period	CIK	Dimensions
From2017-01-01to2017-03-31	2017-01-01 - 2017-03-31	0000945617	
AsOf2017-03-31	2017-03-31	0000945617	
AsOf2016-12-31	2016-12-31	0000945617	
AsOf2017-03-31_us-gaap_OfficeEquipmentMember	2017-03-31	0000945617	us-gaap:PropertyPlantAndEquipmentByTypeAxis: us-gaap:OfficeEquipmentMember
AsOf2016-12-31_us-gaap_OfficeEquipmentMember	2016-12-31	0000945617	us-gaap:PropertyPlantAndEquipmentByTypeAxis: us-gaap:OfficeEquipmentMember
AsOf2017-03-31_us-gaap_FurnitureAndFixturesMember	2017-03-31	0000945617	us-gaap:PropertyPlantAndEquipmentByTypeAxis: us-gaap:FurnitureAndFixturesMember
AsOf2016-12-31_us-gaap_FurnitureAndFixturesMember	2016-12-31	0000945617	us-gaap:PropertyPlantAndEquipmentByTypeAxis: us-gaap:FurnitureAndFixturesMember
AsOf2017-03-31_us-gaap_MachineryAndEquipmentMember	2017-03-31	0000945617	us-gaap:PropertyPlantAndEquipmentByTypeAxis: us-gaap:MachineryAndEquipmentMember
AsOf2016-12-31_us-gaap_MachineryAndEquipmentMember	2016-12-31	0000945617	us-gaap:PropertyPlantAndEquipmentByTypeAxis: us-gaap:MachineryAndEquipmentMember
From2015-01-01to2015-09-30	2015-01-01 - 2015-09-30	0000945617	
From2016-07-01to2016-09-30	2016-07-01 - 2016-09-30	0000945617	
From2016-01-01to2016-03-31	2016-01-01 - 2016-03-31	0000945617	
AsOf2016-11-14	2016-11-14	0000945617	
AsOf2015-09-30	2015-09-30	0000945617	
AsOf2014-12-31	2014-12-31	0000945617	
From2017-01-01to2017-03-31_custom_BeginningBalanceMember	2017-01-01 - 2017-03-31	0000945617	us-gaap:DebtInstrumentAxis: custom:BeginningBalanceMember
From2017-01-01to2017-03-31_custom_IssuedInPeriodMember	2017-01-01 - 2017-03-31	0000945617	us-gaap:DebtInstrumentAxis: custom:IssuedInPeriodMember
From2017-01-01to2017-03-31_custom_ConvertedIntoSharesOfCommonSharesMember	2017-01-01 - 2017-03-31	0000945617	us-gaap:DebtInstrumentAxis: custom:ConvertedIntoSharesOfCommonSharesMember
From2017-01-01to2017-03-31_custom_EndingBalanceMember	2017-01-01 - 2017-03-31	0000945617	us-gaap:DebtInstrumentAxis: custom:EndingBalanceMember
From2017-01-01to2017-03-21_custom_AmortizationOfDebtDiscountMember	2017-01-01 - 2017-03-21	0000945617	us-gaap:DebtInstrumentAxis: custom:AmortizationOfDebtDiscountMember
From2017-01-01to2017-03-31_us-gaap_DeferredLossOnEarlyExtinguishmentOfDebtMember	2017-01-01 - 2017-03-31	0000945617	us-gaap:DebtInstrumentAxis: us-gaap:DeferredLossOnEarlyExtinguishmentOfDebtMember
AsOf2017-05-22	2017-05-22	0000945617	
AsOf2015-12-31	2015-12-31	0000945617	
AsOf2016-03-31	2016-03-31	0000945617	

(End Contexts)

Elements

Element	Data Type	Period Type	Balance Type	Custom
custom:AdvancesFromClients	xbri:monetaryItemType	Duration	Credit	Yes
custom:AmortizationOfDebtDiscountMember	nonnum:domainItemType	Duration	—	Yes
custom:BeginningBalanceMember	nonnum:domainItemType	Duration	—	Yes
custom:ConsultingAndAdvisoryRevenues Consulting & Advisory Revenues	xbri:monetaryItemType	Duration	Credit	Yes
custom:ConsultingServicesInExchangeForJointVentureInvestment	xbri:monetaryItemType	Duration	Credit	Yes
custom:ConvertedIntoSharesOfCommonSharesMember	nonnum:domainItemType	Duration	—	Yes
custom:CostOfConsultingAndAdvisory Cost of Consulting and Advisory Revenues	xbri:monetaryItemType	Duration	Debit	Yes
custom:CostOfEquipmentSupplies Cost of Equipment Supplies Revenue	xbri:monetaryItemType	Duration	Debit	Yes
custom:DepositsTablesAbstract	xbri:stringItemType	Duration	—	Yes
custom:DocumentAndEntityInformationAbstract	xbri:stringItemType	Duration	—	Yes

custom:EndingBalanceMember	nonnum:domainItemType	Duration	—	Yes
custom:EquipmentSuppliesRevenues Equipment Supplies Revenue	xbri:monetaryItemType	Duration	Credit	Yes
custom:IssuedInPeriodMember	nonnum:domainItemType	Duration	—	Yes
custom:JointVentureInvestments	xbri:monetaryItemType	Instant	Credit	Yes
custom:OtherAssets1	nonnum:textBlockItemType	Duration	—	Yes
custom:OtherAssetsDetailsAbstract dvances from clients	xbri:stringItemType	Duration	—	Yes (Auto)
custom:PrepaidExpensesAndOtherCurrentAssetsTablesAbstract	xbri:stringItemType	Duration	—	Yes
custom:PropertyAndEquipmentNetTablesAbstract	xbri:stringItemType	Duration	—	Yes
custom:RelatedPartyTransactionsPolicyTextBlock	nonnum:textBlockItemType	Duration	—	Yes
custom:StockbasedCompensationDetailsAbstract dvances from clients	xbri:stringItemType	Duration	—	Yes (Auto)
custom:StockbasedCompensationTablesAbstract dvances from clients	xbri:stringItemType	Duration	—	Yes (Auto)
dei:AmendmentFlag If the value is true, then the document is an amendment to previously-filed/accepted document.	xbri:booleanItemType	Duration	—	
dei:CurrentFiscalYearEndDate End date of current fiscal year in the format --MM-DD.	xbri:gMonthDayItemType	Duration	—	
dei:DocumentFiscalPeriodFocus This is focus fiscal period of the document report. For a first quarter 2006 quarterly report, which may also provide financial information from prior periods, the first fiscal quarter should be given as the fiscal period focus. Values: FY, Q1, Q2, Q3, Q4, H1, H2, M9, T1, T2, T3, M8, CY.	dei:fiscalPeriodItemType	Duration	—	
dei:DocumentFiscalYearFocus This is focus fiscal year of the document report in CCYY format. For a 2006 annual report, which may also provide financial information from prior periods, fiscal 2006 should be given as the fiscal year focus. Example: 2006.	xbri:gYearItemType	Duration	—	
dei:DocumentPeriodEndDate The end date of the period reflected on the cover page if a periodic report. For all other reports and registration statements containing historical data, it is the date up through which that historical data is presented. If there is no historical data in the report, use the filing date. The format of the date is CCYY-MM-DD.	xbri:dateItemType	Duration	—	
dei:DocumentType The type of document being provided (such as 10-K, 10-Q, 485BPOS, etc). The document type is limited to the same value as the supporting SEC submission type, or the word "Other".	dei:submissionItemType	Duration	—	
dei:EntityCentralIndexKey A unique 10-digit SEC-issued value to identify entities that have filed disclosures with the SEC. It is commonly abbreviated as CIK.	dei:centralIndexKeyItemType	Duration	—	
dei:EntityCommonStockSharesOutstanding Indicate number of shares or other units outstanding of each of registrant's classes of capital or common stock or other ownership interests, if and as stated on cover of related periodic report. Where multiple classes or units exist define each class/interest by adding class of stock/items such as Common Class A [Member], Common Class B [Member] or Partnership Interest [Member] onto the Instrument [Domain] of the Entity Listings, Instrument.	xbri:sharesItemType	Instant	—	
dei:EntityCurrentReportingStatus Indicate "Yes" or "No" whether registrants (1) have filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that registrants were required to file such reports), and (2) have been subject to such filing requirements for the past 90 days. This information should be based on the registrant's current or most recent filing containing the related disclosure.	dei:yesNoItemType	Duration	—	
dei:EntityFilerCategory Indicate whether the registrant is one of the following: (1) Large Accelerated Filer, (2) Accelerated Filer, (3) Non-accelerated Filer, (4) Smaller Reporting Company (Non-accelerated) or (5) Smaller Reporting Accelerated Filer. Definitions of these categories are stated in Rule 12b-2 of the Exchange Act. This information should be based on the registrant's current or most recent filing containing the related disclosure.	dei:filerCategoryItemType	Duration	—	
dei:EntityPublicFloat State aggregate market value of voting and non-voting common equity held by non-affiliates computed by reference to price at which the common equity was last sold, or average bid and asked price of such common equity, as of the last business day of registrant's most recently completed second fiscal quarter. The public float should be reported on the cover page of the registrants form 10K.	xbri:monetaryItemType	Instant	Credit	
dei:EntityRegistrantName The exact name of the entity filing the report as specified in its charter, which is required by forms filed with the SEC.	xbri:normalizedStringItemType	Duration	—	
dei:EntityVoluntaryFilers Indicate "Yes" or "No" if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act.	dei:yesNoItemType	Duration	—	
dei:EntityWellKnownSeasonedIssuer Indicate "Yes" or "No" if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Is used on Form Type: 10-K, 10-Q, 8-K, 20-F, 6-K, 10-K/A, 10-Q/A, 20-F/A, 6-K/A, N-CSR, N-Q, N-1A.	dei:yesNoItemType	Duration	—	
us-gaap:AccountingPoliciesAbstract	xbri:stringItemType	Duration	—	
us-gaap:AccountsAndNotesReceivableNet Carrying amount as of the balance sheet date, net of allowance for doubtful accounts, of account and note receivables due from other than related parties.	xbri:monetaryItemType	Instant	Debit	
us-gaap:AccountsPayableAccruedLiabilitiesAndOtherLiabilitiesDisclosureCurrentTextBlock The entire disclosure for accounts payable, accrued expenses, and other liabilities that are classified as current at the end of the reporting period.	nonnum:textBlockItemType	Duration	—	
us-gaap:AccountsPayableAndAccruedLiabilitiesCurrentAbstract	xbri:stringItemType	Duration	—	
us-gaap:AccountsPayableAndOtherAccruedLiabilities Amount of liabilities incurred and payable to vendors for goods and services received, and accrued liabilities classified as other.	xbri:monetaryItemType	Instant	Credit	
us-gaap:AccountsPayableCurrent Carrying value as of the balance sheet date of liabilities incurred (and for which invoices have typically been received) and payable to vendors for goods and services received that are used in an entity's business. Used to reflect the current portion of the liabilities (due within one year or within the normal operating cycle if longer).	xbri:monetaryItemType	Instant	Credit	
us-gaap:AccountsPayableOtherCurrent Amount of obligations incurred classified as other, payable within one year or the normal operating cycle, if longer.	xbri:monetaryItemType	Instant	Credit	
us-gaap:AccountsReceivableGrossCurrent Amounts due from customers or clients, within one year of the balance sheet date (or the normal operating cycle, whichever is longer) for goods or services (including trade receivables) that have been delivered or sold in the normal course of business.	xbri:monetaryItemType	Instant	Debit	
us-gaap:AccountsReceivableNet For an unclassified balance sheet, the amount due from customers or clients for goods or services that have been delivered or sold in the normal course of business, reduced to their estimated net realizable fair value by an allowance established by the entity of the amount it deems uncertain of collection.	xbri:monetaryItemType	Instant	Debit	
us-gaap:AccruedSalariesCurrent Carrying value as of the balance sheet date of the obligations incurred through that date and payable for employees' services provided. Used to reflect the current portion of the liabilities (due within one year or within the normal operating cycle if longer).	xbri:monetaryItemType	Instant	Credit	
us-gaap:AccumulatedDepreciationDepletionAndAmortizationPropertyPlantAndEquipment Amount of accumulated depreciation, depletion and amortization for physical assets used in the normal conduct of business to produce goods and services.	xbri:monetaryItemType	Instant	Credit	
us-gaap:AdditionalPaidInCapital Excess of issue price over par or stated value of the entity's capital stock and amounts received from other transactions involving the entity's stock or stockholders. Includes adjustments to additional paid in capital. Some examples of such adjustments include recording the issuance of debt with a beneficial conversion feature and certain tax consequences of equity instruments awarded to employees. Use this element for the aggregate amount of additional paid-in capital associated with common and preferred stock. For additional paid-in capital associated with only common stock, use the element additional paid in capital, common stock. For additional paid-in capital associated with only preferred stock, use the element additional paid in capital, preferred stock.	xbri:monetaryItemType	Instant	Credit	
us-gaap:AdjustmentsNoncashItemsToReconcileNetIncomeLossToCashProvidedByUsedInOperatingActivitiesAbstract	xbri:stringItemType	Duration	—	
us-gaap:AdjustmentsToReconcileNetIncomeLossToCashProvidedByUsedInOperatingActivitiesAbstract	xbri:stringItemType	Duration	—	

us-gaap:AdvancesToAffiliate	Long-Term advances receivable from a party that is affiliated with the reporting entity by means of direct or indirect ownership. This does not include advances to clients.	xbri:monetaryItemType	Instant	Debit
us-gaap:AdvertisingCostsPolicyTextBlock	Disclosure of accounting policy for advertising costs. For those costs that cannot be capitalized, discloses whether such costs are expensed as incurred or the first period in which the advertising takes place. For direct response advertising costs that are capitalized, describes those assets and the accounting policy used, including a description of the qualifying activity, the types of costs capitalized and the related amortization period. An entity also may disclose its accounting policy for cooperative advertising arrangements.	nonnum:textBlockItemType	Duration	—
us-gaap:AllowanceForDoubtfulAccountsPremiumsAndOtherReceivables	The valuation allowance as of the balance sheet date to reduce the gross amount of receivables to estimated net realizable value, which would be presented in parentheses on the face of the balance sheet.	xbri:monetaryItemType	Instant	Credit
us-gaap:AllowanceForDoubtfulAccountsReceivableCurrent	A valuation allowance for trade and other receivables due to an Entity within one year (or the normal operating cycle, whichever is longer) that are expected to be uncollectible.	xbri:monetaryItemType	Instant	Credit
us-gaap:AmortizationOfDebtDiscountPremium	Amount of noncash expense included in interest expense to amortize debt discount and premium associated with the related debt instruments. Excludes amortization of financing costs. Alternate captions include noncash interest expense.	xbri:monetaryItemType	Duration	Debit
us-gaap:Assets	Sum of the carrying amounts as of the balance sheet date of all assets that are recognized. Assets are probable future economic benefits obtained or controlled by an entity as a result of past transactions or events.	xbri:monetaryItemType	Instant	Debit
us-gaap:AssetsAbstract		xbri:stringItemType	Duration	—
us-gaap:AssetsCurrent	Sum of the carrying amounts as of the balance sheet date of all assets that are expected to be realized in cash, sold, or consumed within one year (or the normal operating cycle, if longer). Assets are probable future economic benefits obtained or controlled by an entity as a result of past transactions or events.	xbri:monetaryItemType	Instant	Debit
us-gaap:AssetsCurrentAbstract		xbri:stringItemType	Duration	—
us-gaap:AssetsNoncurrent	Sum of the carrying amounts as of the balance sheet date of all assets that are expected to be realized in cash, sold or consumed after one year or beyond the normal operating cycle, if longer.	xbri:monetaryItemType	Instant	Debit
us-gaap:BankingAndThriftAbstract		xbri:stringItemType	Duration	—
us-gaap:BasisOfAccountingPolicyPolicyTextBlock	Disclosure of accounting policy for basis of accounting, or basis of presentation, used to prepare the financial statements (for example, US Generally Accepted Accounting Principles, Other Comprehensive Basis of Accounting, IFRS).	nonnum:textBlockItemType	Duration	—
us-gaap:BusinessDescriptionAndBasisOfPresentationTextBlock	The entire disclosure for the business description and basis of presentation concepts. Business description describes the nature and type of organization including but not limited to organizational structure as may be applicable to holding companies, parent and subsidiary relationships, business divisions, business units, business segments, affiliates and information about significant ownership of the reporting entity. Basis of presentation describes the underlying basis used to prepare the financial statements (for example, US Generally Accepted Accounting Principles, Other Comprehensive Basis of Accounting, IFRS).	nonnum:textBlockItemType	Duration	—
us-gaap:CashAndCashEquivalentsAtCarryingValue	Amount of currency on hand as well as demand deposits with banks or financial institutions. Includes other kinds of accounts that have the general characteristics of demand deposits. Also includes short-term, highly liquid investments that are both readily convertible to known amounts of cash and so near their maturity that they present insignificant risk of changes in value because of changes in interest rates. Excludes cash and cash equivalents within disposal group and discontinued operation.	xbri:monetaryItemType	Instant	Debit
us-gaap:CashAndCashEquivalentsPeriodIncreaseDecrease	Amount of increase (decrease) in cash and cash equivalents. Cash and cash equivalents are the amount of currency on hand as well as demand deposits with banks or financial institutions. Includes other kinds of accounts that have the general characteristics of demand deposits. Also includes short-term, highly liquid investments that are both readily convertible to known amounts of cash and so near their maturity that they present insignificant risk of changes in value because of changes in interest rates. Includes effect from exchange rate changes.	xbri:monetaryItemType	Duration	Debit
us-gaap:CashAndCashEquivalentsPolicyTextBlock	Disclosure of accounting policy for cash and cash equivalents, including the policy for determining which items are treated as cash equivalents. Other information that may be disclosed includes: (1) the nature of any restrictions on the entity's use of its cash and cash equivalents, (2) whether the entity's cash and cash equivalents are insured or expose the entity to credit risk, (3) the classification of any negative balance accounts (overdrafts), and (4) the carrying basis of cash equivalents (for example, at cost) and whether the carrying amount of cash equivalents approximates fair value.	nonnum:textBlockItemType	Duration	—
us-gaap:CommitmentsAndContingencies	Represents the caption on the face of the balance sheet to indicate that the entity has entered into (1) purchase or supply arrangements that will require expending a portion of its resources to meet the terms thereof, and (2) is exposed to potential losses or, less frequently, gains, arising from (a) possible claims against a company's resources due to future performance under contract terms, and (b) possible losses or likely gains from uncertainties that will ultimately be resolved when one or more future events that are deemed likely to occur do occur or fail to occur.	xbri:monetaryItemType	Instant	Credit
us-gaap:CommonStockOtherSharesOutstanding	Total number of shares of other common stock instruments held by shareholders, such as exchangeable shares. May be all or portion of the number of common shares authorized.	xbri:sharesItemType	Instant	—
us-gaap:CommonStockParOrStatedValuePerShare	Face amount or stated value per share of common stock.	num:perShareItemType	Instant	—
us-gaap:CommonStockSharesAuthorized	The maximum number of common shares permitted to be issued by an entity's charter and bylaws.	xbri:sharesItemType	Instant	—
us-gaap:CommonStockSharesIssued	Total number of common shares of an entity that have been sold or granted to shareholders (includes common shares that were issued, repurchased and remain in the treasury). These shares represent capital invested by the firm's shareholders and owners, and may be all or only a portion of the number of shares authorized. Shares issued include shares outstanding and shares held in the treasury.	xbri:sharesItemType	Instant	—
us-gaap:CommonStockValue	Aggregate par or stated value of issued nonredeemable common stock (or common stock redeemable solely at the option of the issuer). This item includes treasury stock repurchased by the entity. Note: elements for number of nonredeemable common shares, par value and other disclosure concepts are in another section within stockholders' equity.	xbri:monetaryItemType	Instant	Credit
us-gaap:ConcentrationRiskCreditRisk	Disclosure of accounting policy for credit risk.	nonnum:textBlockItemType	Duration	—
us-gaap:CostOfRevenue	The aggregate cost of goods produced and sold and services rendered during the reporting period.	xbri:monetaryItemType	Duration	Debit
us-gaap:CostOfRevenueAbstract		xbri:stringItemType	Duration	—
us-gaap:CostOfSalesPolicyTextBlock	Disclosure of accounting policy for recognition of costs in the period which correspond to the sales and revenue categories presented in the statement of operations. The accounting policy may include the amount and nature of costs incurred, provisions associated with inventories, purchase discounts, freight and other costs included in cost of sales incurred and recorded in the period. This disclosure also includes the nature of costs of sales incurred and recorded in the statement of operations for the period relating to transactions with related parties.	nonnum:textBlockItemType	Duration	—
us-gaap:DebtInstrumentAxis	Information by type of debt instrument, including, but not limited to, draws against credit facilities.	xbri:stringItemType	Duration	—
us-gaap:DeferredCostsCapitalizedPrepaidAndOtherAssetsDisclosureTextBlock	Tabular disclosure of the amounts paid in advance for capitalized costs that will be expensed with the passage of time or the occurrence of a triggering event, and will be charged against earnings within one year or the normal operating cycle, if longer; the aggregate carrying amount of current assets, not separately presented elsewhere in the balance sheet, and other deferred costs.	nonnum:textBlockItemType	Duration	—
us-gaap:DeferredLossOnEarlyExtinguishmentOfDebtMember	Rate action of a regulator resulting in capitalization or accrual of gain (loss) incurred on early extinguishment of debt.	nonnum:domainItemType	Duration	—
us-gaap:DepositContractsPolicy	Disclosure of accounting policy for the treatment of funds received from or paid to insureds, insurers and reinsurers on contracts for which the criteria for transferring or assuming insurance risk has not been satisfied by the insurer or reinsurer.	nonnum:textBlockItemType	Duration	—
us-gaap:Deposits	The aggregate of all deposit liabilities held by the entity, including foreign and domestic, interest and noninterest bearing; may include demand deposits, saving deposits, Negotiable Order of Withdrawal (NOW) and time deposits among others.	xbri:monetaryItemType	Instant	Credit
us-gaap:Depreciation	The amount of expense recognized in the current period that reflects the allocation of the cost of tangible assets over the assets' useful lives. Includes production and non-production related depreciation.	xbri:monetaryItemType	Duration	Debit
us-gaap:DerivativesPolicyTextBlock	Disclosure of accounting policy for its derivative instruments and hedging activities.	nonnum:textBlockItemType	Duration	—
us-gaap:DueToRelatedPartiesCurrent	Carrying amount as of the balance sheet date of obligations due all related parties. For classified balance sheets, represents the current portion of such liabilities (due within one year or within the normal operating cycle if longer).	xbri:monetaryItemType	Instant	Credit
us-gaap:EarningsPerShareBasicAndDiluted	The amount of net income or loss for the period per each share in instances when basic and diluted earnings per share are the same amount and reported as a single line item on the face of the financial statements. Basic earnings per share is the amount of net income or loss for the period per each share of common stock or unit outstanding during the reporting period. Diluted earnings per share includes the amount of net income or loss for the period available to each share of common stock or common unit outstanding during the reporting period and to each share or unit that would have been outstanding assuming the issuance of common shares or units for all dilutive potential common shares or units outstanding during the reporting period.	num:perShareItemType	Duration	—

us-gaap:EarningsPerSharePolicyTextBlock	Disclosure of accounting policy for computing basic and diluted earnings or loss per share for each class of common stock and participating security. Addresses all significant policy factors, including any antidilutive items that have been excluded from the computation and takes into account stock dividends, splits and reverse splits that occur after the balance sheet date of the latest reporting period but before the issuance of the financial statements.	nonnum:textBlockItemType	Duration	—
us-gaap:EquityAbstract		xbri:stringItemType	Duration	—
us-gaap:FurnitureAndFixturesMember	Equipment commonly used in offices and stores that have no permanent connection to the structure of a building or utilities. Examples include, but are not limited to, desks, chairs, tables, and bookcases.	nonnum:domainItemType	Duration	—
us-gaap:GainLossOnDispositionOfAssets	Amount of gain (loss) on sale or disposal of property, plant and equipment assets, excluding oil and gas property and timber property.	xbri:monetaryItemType	Duration	Credit
us-gaap:GeneralAndAdministrativeExpense	The aggregate total of expenses of managing and administering the affairs of an entity, including affiliates of the reporting entity, which are not directly or indirectly associated with the manufacture, sale or creation of a product or product line.	xbri:monetaryItemType	Duration	Debit
us-gaap:GrossProfit	Aggregate revenue less cost of goods and services sold or operating expenses directly attributable to the revenue generation activity.	xbri:monetaryItemType	Duration	Credit
us-gaap:ImpairmentOrDisposalOfLongLivedAssetsPolicyTextBlock	Disclosure of accounting policy for recognizing and measuring the impairment of long-lived assets. An entity also may disclose its accounting policy for long-lived assets to be sold. This policy excludes goodwill and intangible assets.	nonnum:textBlockItemType	Duration	—
us-gaap:IncomeLossBeforeExtraordinaryItemsAndCumulativeEffectOfChangeInAccountingPrinciple	Income or Loss from continuing operations, net of taxes, including net Income or Loss from discontinued operations but before extraordinary items.	xbri:monetaryItemType	Duration	Credit
us-gaap:IncomeLossFromContinuingOperations	Amount after tax of income (loss) from continuing operations attributable to the parent.	xbri:monetaryItemType	Duration	Credit
us-gaap:IncomeStatementAbstract		xbri:stringItemType	Duration	—
us-gaap:IncomeTaxExpenseBenefit	Amount of current income tax expense (benefit) and deferred income tax expense (benefit) pertaining to continuing operations.	xbri:monetaryItemType	Duration	Debit
us-gaap:IncomeTaxPolicyTextBlock	Disclosure of accounting policy for income taxes, which may include its accounting policies for recognizing and measuring deferred tax assets and liabilities and related valuation allowances, recognizing investment tax credits, operating loss carryforwards, tax credit carryforwards, and other carryforwards, methodologies for determining its effective income tax rate and the characterization of interest and penalties in the financial statements.	nonnum:textBlockItemType	Duration	—
us-gaap:IncomeTaxesPaid	The amount of cash paid during the current period to foreign, federal, state, and local authorities as taxes on income.	xbri:monetaryItemType	Duration	Credit
us-gaap:IncreaseDecreaseInAccountsPayable	The increase (decrease) during the reporting period in the aggregate amount of liabilities incurred (and for which invoices have typically been received) and payable to vendors for goods and services received that are used in an entity's business.	xbri:monetaryItemType	Duration	Debit
us-gaap:IncreaseDecreaseInAccountsPayableRelatedParties	The increase (decrease) during the reporting period in the obligations due for goods and services provided by the following types of related parties: a parent company and its subsidiaries, subsidiaries of a common parent, an entity and trust for the benefit of employees, such as pension and profit-sharing trusts that are managed by or under the trusteeship of the entities' management, an entity and its principal owners, management, or member of their immediate families, affiliates, or other parties with the ability to exert significant influence.	xbri:monetaryItemType	Duration	Debit
us-gaap:IncreaseDecreaseInAccountsReceivable	The increase (decrease) during the reporting period in amount due within one year (or one business cycle) from customers for the credit sale of goods and services.	xbri:monetaryItemType	Duration	Credit
us-gaap:IncreaseDecreaseInInventories	The increase (decrease) during the reporting period in the aggregate value of all inventory held by the reporting entity, associated with underlying transactions that are classified as operating activities.	xbri:monetaryItemType	Duration	Credit
us-gaap:IncreaseDecreaseInOtherAccountsPayableAndAccruedLiabilities	The increase (decrease) during the reporting period in other obligations or expenses incurred but not yet paid.	xbri:monetaryItemType	Duration	Debit
us-gaap:IncreaseDecreaseInPrepaidDeferredExpenseAndOtherAssets	Amount of increase (decrease) in prepaid expenses, and assets classified as other.	xbri:monetaryItemType	Duration	Credit
us-gaap:InterestIncomeExpenseNet	The net amount of operating interest income (expense).	xbri:monetaryItemType	Duration	Credit
us-gaap:InterestIncomeOperating	Amount of operating interest income, including, but not limited to, amortization and accretion of premiums and discounts on securities.	xbri:monetaryItemType	Duration	Credit
us-gaap:InterestPaid	Amount of cash paid for interest. Includes, but is not limited to, payment to settle zero-coupon bond attributable to accreted interest of debt discount and debt instrument with insignificant coupon interest rate in relation to effective interest rate of borrowing attributable to accreted interest of debt discount.	xbri:monetaryItemType	Duration	Credit
us-gaap:InventoryDisclosureAbstract		xbri:stringItemType	Duration	—
us-gaap:InventoryDisclosureTextBlock	The entire disclosure for inventory. Includes, but is not limited to, the basis of stating inventory, the method of determining inventory cost, the classes of inventory, and the nature of the cost elements included in inventory.	nonnum:textBlockItemType	Duration	—
us-gaap:InventoryFinishedGoods	Amount before valuation and LIFO reserves of completed merchandise or goods expected to be sold within one year or operating cycle, if longer.	xbri:monetaryItemType	Instant	Debit
us-gaap:InventoryNet	Amount after valuation and LIFO reserves of inventory expected to be sold, or consumed within one year or operating cycle, if longer.	xbri:monetaryItemType	Instant	Debit
us-gaap:InventoryPolicyTextBlock	Disclosure of inventory accounting policy for inventory classes, including, but not limited to, basis for determining inventory amounts, methods by which amounts are added and removed from inventory classes, loss recognition on impairment of inventories, and situations in which inventories are stated above cost.	nonnum:textBlockItemType	Duration	—
us-gaap:InventoryRawMaterialsAndSupplies	Gross amount of unprocessed materials to be used in manufacturing or production process and supplies that will be consumed.	xbri:monetaryItemType	Instant	Debit
us-gaap:InventoryWorkInProgress	Amount before valuation and LIFO reserves of merchandise or goods in the production process expected to be completed within one year or operating cycle, if longer.	xbri:monetaryItemType	Instant	Debit
us-gaap:Liabilities	Sum of the carrying amounts as of the balance sheet date of all liabilities that are recognized. Liabilities are probable future sacrifices of economic benefits arising from present obligations of an entity to transfer assets or provide services to other entities in the future.	xbri:monetaryItemType	Instant	Credit
us-gaap:LiabilitiesAbstract		xbri:stringItemType	Duration	—
us-gaap:LiabilitiesAndStockholdersEquity	Amount of liabilities and equity items, including the portion of equity attributable to noncontrolling interests, if any.	xbri:monetaryItemType	Instant	Credit
us-gaap:LiabilitiesAndStockholdersEquityAbstract		xbri:stringItemType	Duration	—
us-gaap:LiabilitiesCurrent	Total obligations incurred as part of normal operations that are expected to be paid during the following twelve months or within one business cycle, if longer.	xbri:monetaryItemType	Instant	Credit
us-gaap:LoansNotesTradeAndOtherReceivablesDisclosureTextBlock	The entire disclosure for claims held for amounts due a entity, excluding financing receivables. Examples include, but are not limited to, trade accounts receivables, notes receivables, loans receivables. Includes disclosure for allowance for credit losses.	nonnum:textBlockItemType	Duration	—
us-gaap:MachineryAndEquipmentMember	Tangible personal property used to produce goods and services, including, but is not limited to, tools, dies and molds, computer and office equipment.	nonnum:domainItemType	Duration	—
us-gaap:MarketingAndAdvertisingExpense	The total expense recognized in the period for promotion, public relations, and brand or product advertising.	xbri:monetaryItemType	Duration	Debit
us-gaap:NetCashProvidedByUsedInFinancingActivities	Amount of cash inflow (outflow) from financing activities, including discontinued operations. Financing activity cash flows include obtaining resources from owners and providing them with a return on, and a return of, their investment; borrowing money and repaying amounts borrowed, or settling the obligation; and obtaining and paying for other resources obtained from creditors on long-term credit.	xbri:monetaryItemType	Duration	Debit
us-gaap:NetCashProvidedByUsedInFinancingActivitiesAbstract		xbri:stringItemType	Duration	—
us-gaap:NetCashProvidedByUsedInInvestingActivities	Amount of cash inflow (outflow) from investing activities, including discontinued operations. Investing activity cash flows include making and collecting loans and acquiring and disposing of debt or equity instruments and property, plant, and equipment and other productive assets.	xbri:monetaryItemType	Duration	Debit
us-gaap:NetCashProvidedByUsedInInvestingActivitiesAbstract		xbri:stringItemType	Duration	—

us-gaap:NetCashProvidedByUsedInOperatingActivities	Amount of cash inflow (outflow) from operating activities, including discontinued operations. Operating activity cash flows include transactions, adjustments, and changes in value not defined as investing or financing activities.	xbrli:monetaryItemType	Duration	—
us-gaap:NetCashProvidedByUsedInOperatingActivitiesAbstract		xbrli:stringItemType	Duration	—
us-gaap:NetIncomeLoss	The portion of profit or loss for the period, net of income taxes, which is attributable to the parent.	xbrli:monetaryItemType	Duration	Credit
us-gaap:NewAccountingPronouncementsPolicyPolicyTextBlock	Disclosure of accounting policy pertaining to new accounting pronouncements that may impact the entity's financial reporting. Includes, but is not limited to, quantification of the expected or actual impact.	nonnum:textBlockItemType	Duration	—
us-gaap:OfficeEquipmentMember	Tangible personal property used in an office setting. Examples include, but are not limited to, computers, copiers and fax machine.	nonnum:domainItemType	Duration	—
us-gaap:OperatingExpenses	Generally recurring costs associated with normal operations except for the portion of these expenses which can be clearly related to production and included in cost of sales or services. Includes selling, general and administrative expense.	xbrli:monetaryItemType	Duration	Debit
us-gaap:OperatingExpensesAbstract		xbrli:stringItemType	Duration	—
us-gaap:OtherAccruedLiabilitiesCurrent	Amount of expenses incurred but not yet paid classified as other, due within one year or the normal operating cycle, if longer.	xbrli:monetaryItemType	Instant	Credit
us-gaap:OtherAssets	Amount of assets classified as other.	xbrli:monetaryItemType	Instant	Debit
us-gaap:OtherExpenses	Amount of expense classified as other.	xbrli:monetaryItemType	Duration	Debit
us-gaap:OtherIncomeAndExpensesAbstract		xbrli:stringItemType	Duration	—
us-gaap:OtherPrepaidExpenseCurrent	Amount of asset related to consideration paid in advance for other costs that provide economic benefits within a future period of one year or the normal operating cycle, if longer.	xbrli:monetaryItemType	Instant	Debit
us-gaap:PayablesAndAccrualsAbstract		xbrli:stringItemType	Duration	—
us-gaap:PriorPeriodReclassificationAdjustmentDescription	Disclosure of accounting policy for reclassifications that affects the comparability of the financial statements.	nonnum:textBlockItemType	Duration	—
us-gaap:ProceedsFromIssuanceOrSaleOfEquity	The cash inflow from the issuance of common stock, preferred stock, treasury stock, stock options, and other types of equity.	xbrli:monetaryItemType	Duration	Debit
us-gaap:PropertyPlantAndEquipmentAbstract		xbrli:stringItemType	Duration	—
us-gaap:PropertyPlantAndEquipmentAdditions	Amount of acquisition of long-lived, physical assets used in the normal conduct of business and not intended for resale. Examples include, but are not limited to, land, buildings, machinery and equipment, office equipment, furniture and fixtures, and computer equipment.	xbrli:monetaryItemType	Duration	Debit
us-gaap:PropertyPlantAndEquipmentByTypeAxis	Information by type of long-lived, physical assets used to produce goods and services and not intended for resale.	xbrli:stringItemType	Duration	—
us-gaap:PropertyPlantAndEquipmentDisclosureTextBlock	The entire disclosure for long-lived, physical assets used in the normal conduct of business and not intended for resale. Includes, but is not limited to, accounting policies and methodology, roll forwards, depreciation, depletion and amortization expense, including composite depreciation, accumulated depreciation, depletion and amortization expense, useful lives and method used, income statement disclosures, assets held for sale and public utility disclosures.	nonnum:textBlockItemType	Duration	—
us-gaap:PropertyPlantAndEquipmentGross	Amount before accumulated depreciation, depletion and amortization of physical assets used in the normal conduct of business and not intended for resale. Examples include, but are not limited to, land, buildings, machinery and equipment, office equipment, and furniture and fixtures.	xbrli:monetaryItemType	Instant	Debit
us-gaap:PropertyPlantAndEquipmentNet	Amount after accumulated depreciation, depletion and amortization of physical assets used in the normal conduct of business to produce goods and services and not intended for resale. Examples include, but are not limited to, land, buildings, machinery and equipment, office equipment, and furniture and fixtures.	xbrli:monetaryItemType	Instant	Debit
us-gaap:PropertyPlantAndEquipmentPolicyTextBlock	Disclosure of accounting policy for long-lived, physical assets used in the normal conduct of business and not intended for resale. Includes, but is not limited to, basis of assets, depreciation and depletion methods used, including composite depreciation, estimated useful lives, capitalization policy, accounting treatment for costs incurred for repairs and maintenance, capitalized interest and the method it is calculated, disposals and impairments.	nonnum:textBlockItemType	Duration	—
us-gaap:PropertyPlantAndEquipmentTextBlock	Tabular disclosure of physical assets used in the normal conduct of business and not intended for resale. Includes, but is not limited to, balances by class of assets, depreciation and depletion expense and method used, including composite depreciation, and accumulated depreciation.	nonnum:textBlockItemType	Duration	—
us-gaap:PropertyPlantAndEquipmentTypeDomain	Listing of long-lived, physical assets that are used in the normal conduct of business to produce goods and services and not intended for resale. Examples include land, buildings, machinery and equipment, and other types of furniture and equipment including, but not limited to, office equipment, furniture and fixtures, and computer equipment and software.	nonnum:domainItemType	Duration	—
us-gaap:ProvisionForDoubtfulAccounts	Amount of expense related to write-down of receivables to the amount expected to be collected. Includes, but is not limited to, accounts receivable and notes receivable.	xbrli:monetaryItemType	Duration	Debit
us-gaap:ReceivablesAbstract		xbrli:stringItemType	Duration	—
us-gaap:ReceivablesAndPortionsOfSecuritizedThatCanBePrepaidAtPotentialLossPolicyPolicyTextBlock	Disclosure of accounting policy for classification and method of accounting for interest-only strips, loans, other receivables, or retained interests in securitizations that can be contractually prepaid or otherwise settled in a way that the holder would not recover substantially all of its recorded investment.	nonnum:textBlockItemType	Duration	—
us-gaap:ReceivablesPolicyTextBlock	Disclosure of accounting policy for trade and other accounts receivable, and finance, loan and lease receivables, including those classified as held for investment and held for sale. This disclosure may include (1) the basis at which such receivables are carried in the entity's statements of financial position (2) how the level of the valuation allowance for receivables is determined (3) when impairments, charge-offs or recoveries are recognized for such receivables (4) the treatment of origination fees and costs, including the amortization method for net deferred fees or costs (5) the treatment of any premiums or discounts or unearned income (6) the entity's income recognition policies for such receivables, including those that are impaired, past due or placed on nonaccrual status and (7) the treatment of foreclosures or repossessions (8) the nature and amount of any guarantees to repurchase receivables.	nonnum:textBlockItemType	Duration	—
us-gaap:Reclassifications	The entire disclosure for classifying current financial statements, which may be different from classifications in the prior year's financial statements. Disclose any material changes in classification including an explanation of the reason for the change and the areas impacted.	nonnum:textBlockItemType	Duration	—
us-gaap:RelatedPartyTransactionsAbstract		xbrli:stringItemType	Duration	—
us-gaap:RelatedPartyTransactionsDisclosureTextBlock	The entire disclosure for related party transactions. Examples of related party transactions include transactions between (a) a parent company and its subsidiary; (b) subsidiaries of a common parent; (c) and entity and its principal owners; and (d) affiliates.	nonnum:textBlockItemType	Duration	—
us-gaap:ResearchAndDevelopmentExpense	The aggregate costs incurred (1) in a planned search or critical investigation aimed at discovery of new knowledge with the hope that such knowledge will be useful in developing a new product or service, a new process or technique, or in bringing about a significant improvement to an existing product or process; or (2) to translate research findings or other knowledge into a plan or design for a new product or process or for a significant improvement to an existing product or process whether intended for sale or the entity's use, during the reporting period charged to research and development projects, including the costs of developing computer software up to the point in time of achieving technological feasibility, and costs allocated in accounting for a business combination to in-process projects deemed to have no alternative future use.	xbrli:monetaryItemType	Duration	Debit
us-gaap:RetainedEarningsAccumulatedDeficit	The cumulative amount of the reporting entity's undistributed earnings or deficit.	xbrli:monetaryItemType	Instant	Credit
us-gaap:RevenueRecognitionPolicyTextBlock	Disclosure of accounting policy for revenue recognition. If the entity has different policies for different types of revenue transactions, the policy for each material type of transaction is generally disclosed. If a sales transaction has multiple element arrangements (for example, delivery of multiple products, services or the rights to use assets) the disclosure may indicate the accounting policy for each unit of accounting as well as how units of accounting are determined and valued. The disclosure may encompass important judgment as to appropriateness of principles related to recognition of revenue. The disclosure also may indicate the entity's treatment of any unearned or deferred revenue that arises from the transaction.	nonnum:textBlockItemType	Duration	—
us-gaap:Revenues	Amount of revenue recognized from goods sold, services rendered, insurance premiums, or other activities that constitute an earning process. Includes, but is not limited to, investment and interest income before deduction of interest expense when recognized as a component of revenue, and sales and trading gain (loss).	xbrli:monetaryItemType	Duration	Credit
us-gaap:RevenuesAbstract		xbrli:stringItemType	Duration	—
us-gaap:ScheduleOfAccountsNotesLoansAndFinancingReceivableTextBlock	Tabular disclosure of the various types of trade accounts and notes receivable and for each the gross carrying value, allowance, and net carrying value as of the balance sheet date. Presentation is categorized by current, noncurrent and unclassified receivables.	nonnum:textBlockItemType	Duration	—

us-gaap:ScheduleOfAccountsPayableAndAccruedLiabilitiesTableTextBlock	Tabular disclosure of the (a) carrying value as of the balance sheet date of liabilities incurred (and for which invoices have typically been received) and payable to vendors for goods and services received that are used in an entity's business (accounts payable); (b) other payables; and (c) accrued liabilities. Examples include taxes, interest, rent and utilities. Used to reflect the current portion of the liabilities (due within one year or within the normal operating cycle if longer). An alternative caption includes accrued expenses.	nonnum:textBlockItemType	Duration	—
us-gaap:ScheduleOfInventoryCurrentTableTextBlock	Tabular disclosure of the carrying amount as of the balance sheet date of merchandise, goods, commodities, or supplies held for future sale or to be used in manufacturing, servicing or production process.	nonnum:textBlockItemType	Duration	—
us-gaap:ScheduleOfShareBasedCompensationStockOptionsAndStockAppreciationRightsAwardActivityTableTextBlock	Tabular disclosure of the number and weighted-average exercise prices (or conversion ratios) for stock options and stock appreciation rights that were outstanding at the beginning and end of the year, exercisable at the end of the year, and the number of stock options and stock appreciation rights that were granted, exercised or converted, forfeited, and expired during the year.	nonnum:textBlockItemType	Duration	—
us-gaap:SellingAndMarketingExpense	The aggregate total amount of expenses directly related to the marketing or selling of products or services.	xbri:monetaryItemType	Duration	Debit
us-gaap:ShareBasedCompensation	The aggregate amount of noncash, equity-based employee remuneration. This may include the value of stock or unit options, amortization of restricted stock or units, and adjustment for officers' compensation. As noncash, this element is an add back when calculating net cash generated by operating activities using the indirect method.	xbri:monetaryItemType	Duration	Debit
us-gaap:ShareBasedCompensationArrangementByShareBasedPaymentAwardOptionsGrantsInPeriod	Net number of share options (or share units) granted during the period.	xbri:sharesItemType	Duration	—
us-gaap:ShareBasedCompensationArrangementByShareBasedPaymentAwardOptionsOutstandingNumber	Number of options outstanding, including both vested and non-vested options.	xbri:sharesItemType	Instant	—
us-gaap:ShareBasedCompensationArrangementsByShareBasedPaymentAwardOptionsGrantsInPeriodWeightedAverageExercisePrice	Weighted average per share amount at which grantees can acquire shares of common stock by exercise of options.	num:perShareItemType	Duration	—
us-gaap:ShareBasedCompensationOptionAndIncentivePlansPolicy	Disclosure of accounting policy for stock option and stock incentive plans. This disclosure may include (1) the types of stock option or incentive plans sponsored by the entity (2) the groups that participates in (or are covered by) each plan (3) significant plan provisions and (4) how stock compensation is measured, and the methodologies and significant assumptions used to determine that measurement.	nonnum:textBlockItemType	Duration	—
us-gaap:SharebasedCompensationArrangementBySharebasedPaymentAwardOptionsNonvestedOptionsForfeitedNumberOfShares	Number of non-vested options forfeited.	xbri:sharesItemType	Duration	—
us-gaap:SharebasedCompensationArrangementBySharebasedPaymentAwardOptionsNonvestedOptionsForfeitedWeightedAverageGrantDateFairValue	Weighted average grant-date fair value of non-vested options forfeited.	num:perShareItemType	Duration	—
us-gaap:SharebasedCompensationArrangementBySharebasedPaymentAwardOptionsNonvestedWeightedAverageGrantDateFairValue	Weighted average grant-date fair value of non-vested options outstanding.	num:perShareItemType	Instant	—
us-gaap:SharebasedCompensationArrangementBySharebasedPaymentAwardOptionsVestedNumberOfShares	Number of options vested.	xbri:sharesItemType	Duration	—
us-gaap:SharebasedCompensationArrangementBySharebasedPaymentAwardOptionsVestedWeightedAverageGrantDateFairValue	Weighted average grant-date fair value of options vested.	num:perShareItemType	Duration	—
us-gaap:ShareholdersEquityAndShareBasedPaymentsTextBlock	The entire disclosure for accounts comprising shareholders' equity, comprised of portions attributable to the parent entity and noncontrolling interest, including other comprehensive income, and compensation-related costs for equity-based compensation. Includes, but is not limited to, disclosure of policies, compensation plan details, equity-based arrangements to obtain goods and services, deferred compensation arrangements, and employee stock purchase plan details.	nonnum:textBlockItemType	Duration	—
us-gaap:ShippingAndHandlingCostPolicyTextBlock	Disclosure of accounting policy for the classification of shipping and handling costs, including whether the costs are included in cost of sales or included in other income statement accounts. If shipping and handling fees are significant and are not included in cost of sales, disclosure includes both the amounts of such costs and the line item on the income statement which includes such costs.	nonnum:textBlockItemType	Duration	—
us-gaap:SignificantAccountingPoliciesTextBlock	The entire disclosure for all significant accounting policies of the reporting entity.	nonnum:textBlockItemType	Duration	—
us-gaap:StatementLineItems	Line items represent financial concepts included in a table. These concepts are used to disclose reportable information associated with domain members defined in one or many axes to the table.	xbri:stringItemType	Duration	—
us-gaap:StatementOfCashFlowsAbstract		xbri:stringItemType	Duration	—
us-gaap:StatementOfFinancialPositionAbstract		xbri:stringItemType	Duration	—
us-gaap:StatementTable	Schedule reflecting a Statement of Income, Statement of Cash Flows, Statement of Financial Position, Statement of Shareholders' Equity and Other Comprehensive Income, or other statement as needed.	xbri:stringItemType	Duration	—
us-gaap:StockIssuedDuringPeriodValueIssuedForServices	Value of stock issued in lieu of cash for services contributed to the entity. Value of the stock issued includes, but is not limited to, services contributed by vendors and founders.	xbri:monetaryItemType	Duration	Credit
us-gaap:StockholdersEquity	Total of all stockholders' equity (deficit) items, net of receivables from officers, directors, owners, and affiliates of the entity which are attributable to the parent. The amount of the economic entity's stockholders' equity attributable to the parent excludes the amount of stockholders' equity which is allocable to that ownership interest in subsidiary equity which is not attributable to the parent (noncontrolling interest, minority interest). This excludes temporary equity and is sometimes called permanent equity.	xbri:monetaryItemType	Instant	Credit
us-gaap:StockholdersEquityAbstract		xbri:stringItemType	Duration	—
us-gaap:StockholdersEquityNoteDisclosureTextBlock	The entire disclosure for shareholders' equity comprised of portions attributable to the parent entity and noncontrolling interest, including other comprehensive income. Includes, but is not limited to, balances of common stock, preferred stock, additional paid-in capital, other capital and retained earnings, accumulated balance for each classification of other comprehensive income and amount of comprehensive income.	nonnum:textBlockItemType	Duration	—
us-gaap:SubsequentEventsAbstract		xbri:stringItemType	Duration	—
us-gaap:SubsequentEventsTextBlock	The entire disclosure for significant events or transactions that occurred after the balance sheet date through the date the financial statements were issued or the date the financial statements were available to be issued. Examples include: the sale of a capital stock issue, purchase of a business, settlement of litigation, catastrophic loss, significant foreign exchange rate changes, loans to insiders or affiliates, and transactions not in the ordinary course of business.	nonnum:textBlockItemType	Duration	—
us-gaap:SupplementalCashFlowElementsAbstract		xbri:stringItemType	Duration	—
us-gaap:UseOfEstimates	Disclosure of accounting policy for the use of estimates in the preparation of financial statements in conformity with generally accepted accounting principles.	nonnum:textBlockItemType	Duration	—
us-gaap:WeightedAverageNumberOfShareOutstandingBasicAndDiluted	Average number of shares or units issued and outstanding that are used in calculating basic and diluted earnings per share (EPS).	xbri:sharesItemType	Duration	—

Total Elements	192
Total Non-Abstract Elements	148
Total Extension Elements	21
Percent Extended	10%
Percent Extended (excluding abstracts)	9%
Total Facts	226

(End Elements)